

LONDON AND ST. THOMAS ASSOCIATION OF REALTORS®

Business Partner Application Form

Thank you for your interest in becoming a Business Partner of the London and St. Thomas Association of REALTORS® ('LSTAR'). The terms and benefits of becoming a Business Partner are outlined on Page 5. Should you need any additional details, please contact Megan Silk, Director of Business & Promotions by phone at (519) 641-1400 or by email to megan@lstar.ca.

I. CONTACT DETAILS

Applicant Title: Mr. Mrs. Ms. Dr. Other: _____

Applicant Name: _____
(First Name) (Last Name)

Role/Position: _____
(e.g. Managing Director)

Company Name: _____

Company Address: _____

(City) (Province) (Postal Code)

Mailing Address: _____
(If different from above)

(City) (Province) (Postal Code)

Telephone: _____ Cell Phone: _____

Fax: _____ Other: _____

E-mail: _____

Website: _____

II. PROFILE

1. Type of business or service provided (for listing in LSTAR publications):

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Accountant | <input type="checkbox"/> Financial Institution | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Renovations |
| <input type="checkbox"/> Builder | <input type="checkbox"/> Furniture | <input type="checkbox"/> Lawyer | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Computers/Internet | <input type="checkbox"/> Home Inspection | <input type="checkbox"/> Mortgage Broker | <input type="checkbox"/> Surveyor |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Home Staging | <input type="checkbox"/> Moving Services | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Contractor | <input type="checkbox"/> Home Wares | <input type="checkbox"/> Painting | <input type="checkbox"/> Other: (please specify) |
| <input type="checkbox"/> Developer | <input type="checkbox"/> Insurance | <input type="checkbox"/> Pest Control | _____ |
| <input type="checkbox"/> Education | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Property Management | |

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2. Please provide a succinct description of what your company does (i.e. the goods and services provided):

3. Please provide your company mission statement (if different from above):

4. Are you registered as a Broker or Salesperson under the Real Estate and Business Brokers Act, 2002?

Yes No

5. Are you engaged, employed or associated directly or indirectly with any real estate related company?

Yes No If yes, please explain: _____

6. Are you a member of your local 'Better Business Bureau'? (E.g. the Better Business Bureau of Western Ontario)

Yes No

7. What professional designations, if any, do you hold? (E.g. CPA, Certified Appraiser etc.)

8. What professional affiliations, if any, do you hold? (E.g. Law Society, London Home Builders' Association etc.)

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III. PAYMENT

Each participant is required to pay an annual fee of **\$500 + HST** for membership of the Business Partners Program. This fee is pro-rated quarterly.

Note: Business Partners will be sent an invoice for the annual renewal/membership fee in January each year.

Enclosed is payment in the amount of \$_____ for 2010 LSTAR Business Partner Membership.

Cheque* Money Order VISA MasterCard

* Please make cheques payable to the London and St. Thomas Association of REALTORS®.

Credit Card #: _____ Expiry Date: _____

Cardholder Signature: _____

Pro-rated annual fee for Business Partners joining in:

January, February or March	\$500 + 13% HST = \$565.00
April, May or June	\$375 + 13% HST = \$423.75
July, August or September	\$250 + 13% HST = \$282.50
October, November or December	\$125 + 13% HST = \$141.25

All proceeds from the Business Partners Program are donated to **"Home at Last" (HAL)**, a partnership between the London and St. Thomas Association of REALTORS®, Canadian Mortgage and Housing Corporation, Habitat for Humanity and the London Affordable Housing Foundation, working with the City of London, the London and Middlesex Housing Corporation and the Thames Valley District School Board to increase the supply of affordable housing in London and to provide home ownership opportunities for households currently living in assisted housing, but able to carry a small mortgage.



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IV. DECLARATION

- I consent to the collection, use and disclosure, by the London and St. Thomas Association of REALTORS®, of the information contained in this application and any information collected during the course of my membership of the Business Partners Program.
- I understand that the collection, use and limited disclosure of any information will only be for the purposes of fulfilling the objectives of the Business Partners Program, and only in a manner consistent with the Privacy Policy of the London and St. Thomas Association of REALTORS®, a copy of which is available online at www.lstar.ca.
- Subject to applicable laws and with specific exceptions to protect the privacy of third parties, I understand that I may access my information held by the London and St. Thomas Association of REALTORS® and may submit comments on or corrections to such information for inclusion with my information.
- If my application to become a Business Partner is successful, I agree to accept all of the terms and benefits outlined on Page 5 of this application form.
- I declare that all of the information and statements given by me in this application are true and complete.
- **I hereby consent to the verification of any or all of the above given information.**

Name of Applicant (please print)

Signature of Applicant

Date

V. APPLICATION SUBMISSION

Please return your completed Application (with payment) to:

Megan Silk, Director of Business & Promotions

London and St. Thomas Association of REALTORS®

342 Commissioners Road West, London, Ontario N6J 1Y3

Or fax to: (519) 641-4613 (credit card payments only)

You will be advised of the outcome of your application via email (or by mail where an email address has not been provided).

OFFICE USE ONLY

Received: _____ Approved: _____ Agreement Date: _____

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ATTACHMENT 1 - BUSINESS PARTNER TERMS AND BENEFITS

1) Eligibility

- a) In order to participate in the Business Partners Program, an individual (who must not be registered to trade in real estate) or company must:
 - i) Agree to act consistently with the mission statement and the purposes of the London and St. Thomas Association of REALTORS®; and
 - ii) Agree to pay an annual fee of \$500 + HST (pro-rated quarterly).

2) Business Partner Benefits

- a) You will be included on the LSTAR roster under the category of 'Business Partners';
- b) You will be featured on the LSTAR web site (www.lstar.ca), REALTOR Link® (www.realtorlink.ca) and filogix dms (www.filogixdms.com), including a link to your web site and company logo;
- c) With prior written approval, you may advertise your status as an LSTAR Business Partner;
- d) You may use the LSTAR logo and a link to www.lstar.ca on your web site (if desired);
- e) You will have the opportunity to display your company information at the LSTAR Office;
- f) You will be given two (2) free mail-outs of your company information per year, through our internal mail bags;
- g) You will receive a copy of our weekly *e-Bulletin* newsletter;
- h) Your company profile will be included as an advertising feature in *e-Bulletin* on a rotating basis;
- i) You will receive a copy of our monthly statistical reports, which include information on the resale housing market in LSTAR's jurisdictional area;
- j) You will be invited to attend our Annual General Meeting and other special events at the Member rate;
- k) You will be given preference to sponsor LSTAR special events;
- l) You will be given preference to attend and/or participate in Trade Shows or Exclusive Trade Shows; and
- m) You will be invited to participate in our REALTOR® *Coupon Directory*.

3) Conditions

- a) All Business Partner applications are subject to review and approval by LSTAR;
- b) Business Partners do not hold Membership in LSTAR and, as such, are not entitled to hold office, to vote or to attend business meetings;
- c) Business Partners may not receive any MLS® services or services provided by CREA or OREA;
- d) Business Partners are not entitled to exclusivity for their particular business type/service; and
- e) LSTAR reserves the right to terminate all rights and privileges of a Business Partner for cause, without recourse of appeal, or to terminate the program at any time.