

SPONSORSHIP EVENTS

Simply choose the event(s) you would like to sponsor!

MONTH	EVENT
Jan 18	Homes for Hope® Funspiel
Apr 22	Annual General Meeting & Trade Show
June 6	Slo Pitch Tournament
June 10	Regional Commercial Council Breakfast *
June	REALTORS® KOOL WHEELS Charity Bike and Auto Show
Sept 30	Regional Commercial Council Breakfast & Trade Show *
Oct	Principal Brokers Breakfast Meeting *
Oct	President's Breakfast – St. Thomas *
Oct	President's Breakfast – Strathroy *
Nov 4	Regional Commercial Council Breakfast *
Nov 28	Christmas Gala
Dec 6	Childrens' Christmas Party
Dec 11	Support Staff Luncheon

*** In addition to the sponsorship benefits outlined in our Sponsorship Program Brochure, as a MAJOR MEETING SPONSOR, you would have the ability to distribute any marketing material you'd like, and be given the opportunity to address the group for approx. 10 minutes. Past sponsors have found this to be a valuable networking opportunity, providing face time with our members, and the ability to fill them in on what you do in a professional, organized environment.**

All sponsors in our program have access to social and educational events, event coverage in our e-Newsletters, grateful acknowledgement in event programs and mention in LSTAR's 'Spotlight on Sponsorship Newsletter' (posted on our website). See inside for full details and benefits.

Please note that sponsorship is subject to availability.

For example, in order for Diamond, Titanium and Platinum sponsors to receive the appropriate recognition and acknowledgement at the sponsored event, there may be times when only one sponsor per category is permitted. Diamond, Titanium and Platinum sponsorship is therefore on a first-come, first-served basis, as the event dictates.

For further information please contact: Sponsorship Program
LONDON AND ST. THOMAS ASSOCIATION OF REALTORS®
 342 Commissioners Rd W, London ON N6J 1Y3
 Phone: (519) 641-1400 Fax: (519) 641-1419



Sponsorship Program

2014

The London and St. Thomas Association of REALTORS® (LSTAR) hosts a number of special events throughout the year, many which are fundraisers for charity.

In 2013, we raised funds and collected donations for Mission Services of London, LSTAR's own "Home At Last" (HAL) Project, Youth Opportunities Unlimited, Merrymount family support and crisis centre, Women's Community House and made the first \$25,000 installment of a two year commitment to St Joseph's Hospice.



2013 Holiday Gala

We owe our ability to serve our community in large part to the generosity of our sponsors.



LSTAR Sponsorship Program

DIAMOND Cost per annum \$5,000 or more	TITANIUM Cost per annum \$3,000 or more	PLATINUM Cost per annum \$2,000 or more	EMERALD Cost per annum \$1,500 or more	GOLD Cost per annum \$1000 or more	CRYSTAL Cost per annum \$750 or more	SILVER Cost per annum \$500 or more	BRONZE Cost per annum \$250 or more	FRIEND OF LSTAR Less than \$250 per annum
Event coverage in our e-Newsletter, listing Sponsors with category	Event coverage in our e-Newsletter, listing Sponsors with category	Event coverage in our e-Newsletter, listing Sponsors with category	Event coverage in our e-Newsletter, listing Sponsors with category	Event coverage in our e-Newsletter, listing Sponsors with category	Event coverage in our e-Newsletter, listing Sponsors with category	Event coverage in our e-Newsletter, listing Sponsors with category	Event coverage in our e-Newsletter, listing Sponsors with category	Event coverage in our e-Newsletter, listing Sponsors with category
Grateful acknowledgement in event program	Grateful acknowledgement in event program	Grateful acknowledgement in event program	Grateful acknowledgement in event program	Grateful acknowledgement in event program	Grateful acknowledgement in event program	Grateful acknowledgement in event program	Grateful acknowledgement in event program	Grateful acknowledgement in event program
Listed in our Annual General Report, sent to all members, listing all Sponsors by category	Listed in our Annual General Report, sent to all members, listing all Sponsors by category	Listed in our Annual General Report, sent to all members, listing all Sponsors by category	Listed in our Annual General Report, sent to all members, listing all Sponsors by category	Listed in our Annual General Report, sent to all members, listing all Sponsors by category	Listed in our Annual General Report, sent to all members, listing all Sponsors by category	Listed in our Annual General Report, sent to all members, listing all Sponsors by category	Listed in our Annual General Report, sent to all members, listing all Sponsors by category	Listed in our Annual General Report, sent to all members, listing all Sponsors by category
Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca	Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca	Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca	Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca	Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca	Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca	Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca	Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca	Featured in our 'Spotlight on Sponsorship' Newsletter sent to all offices, listing all Sponsors by category and posted on www.lstar.ca
Mentioned on LSTAR Facebook	Mentioned on LSTAR Facebook	Mentioned on LSTAR Facebook	Mentioned on LSTAR Facebook	Mentioned on LSTAR Facebook	Mentioned on LSTAR Facebook	Mentioned on LSTAR Facebook	Mentioned on LSTAR Facebook	Mentioned on LSTAR Facebook
Access to all social and educational events	Access to all social and educational events	Access to all social and educational events	Access to all social and educational events	Access to all social and educational events	Access to all social and educational events	Access to all social and educational events	Access to all social and educational events	
Annual Award of Appreciation	Annual Award of Appreciation	Annual Award of Appreciation	Annual Certificate of Appreciation	Annual Certificate of Appreciation	Annual Certificate of Appreciation	Annual Certificate of Appreciation		
Signage at the event	Signage at the event	Signage at the event	Signage at the event	Signage at the event	Signage at the event			
Public thanks and recognition at Annual General Meeting	Public thanks and recognition at Annual General Meeting	Public thanks and recognition at Annual General Meeting	Public thanks and recognition at Annual General Meeting	Public thanks and recognition at Annual General Meeting				
8 tickets to our Christmas Gala	6 tickets to our Christmas Gala	4 tickets to our Christmas Gala	2 tickets to our Christmas Gala	2 tickets to our Christmas Gala				
Complimentary booth at our annual trade show with hydro	Complimentary booth at our annual trade show with hydro	Complimentary booth at our annual trade show with hydro	Complimentary booth at our annual trade show					
Business Partner Membership incentives	Business Partner Membership incentives	Business Partner Membership incentives						

2014 Sponsorship Program



Thank you for your consideration of the London and St. Thomas Association of REALTORS® (LSTAR) 2014 Sponsorship Program. Please use this reply form to indicate which level of sponsorship you would like to commit to.

Name	Email
Company	Phone
Address	

Full details and benefits are listed in our Sponsorship Program Brochure
Please check your desired sponsorship level:

\$5,000	Diamond	\$1,000	Gold
\$3,000	Titanium	\$750	Crystal
\$2,000	Platinum	\$500	Silver
\$1,500	Emerald	\$250	Bronze

Note: 13% HST will be added to all sponsorship donations upon billing

I would like my sponsorship \$'s to be used for (please check your preferred event):

✓	DATE	EVENT	ATTENDEES	Est Attendance
	Jan 18	Homes for Hope® Funspiel	All Members/ Members' Staff and Guests	70
	Apr 22	Annual General Meeting & Trade Show	All Members & Exhibitors	450+
	June 6	Slo Pitch Tournament	All Members/ Members' Staff and Guests	140
	June 10	Regional Commercial Council Breakfast *	All Members - mainly Commercial REALTORS®	50
	June	REALTORS® KOOL WHEELS Charity Bike and Auto Show	Public/All Members	100
	Sept 30	Regional Commercial Council Breakfast & Trade Show *	All Members - mainly Commercial REALTORS®	50
	Oct	Principal Brokers Breakfast Meeting *	Principal Brokers & Administrators	60-80
	Oct	President's Breakfast – St. Thomas *	All Members	90
	Oct	President's Breakfast – Strathroy *	All Members	60
	Nov 4	Regional Commercial Council Breakfast *	All Members - mainly Commercial REALTORS®	50
	Nov 28	Christmas Gala	All Members/ Members' Staff and Guests	550
	Dec 6	Childrens' Christmas Party	All Members & Members' Staff and Children/Grandchildren	220
	Dec 11	Support Staff Luncheon	All Support Staff of Members	60-80

*In addition to the sponsorship benefits outlined in our Sponsorship Program Brochure, **as a MAJOR MEETING SPONSOR**, you would have the ability to distribute any marketing material you'd like, and be given the opportunity to address the group for approx. 10 minutes. Specific events may have additional specific benefits outlined in the invitation to sponsor for that particular event.

Past sponsors have found this to be a valuable networking opportunity, providing face time with our members, and the ability to fill them in on what you do in a professional, organized environment.

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PAYMENT

Cheque (payable to LSTAR)	Visa/Mastercard	Send Invoice	Bill Office (Brokers ONLY)
Card Number:		Expiry:	
Signature for Card:		Signature to Bill Office Approved MCE Billing Offices	

I understand that the collection, use and limited disclosure of any personal information will only be for the purposes of fulfilling LSTAR's mandate and only in a manner consistent with LSTAR's Privacy Policy.

SIGNATURE:

DATE:

Please forward your donation along with this form to:
 Sponsorship Program - London and St. Thomas Association of REALTORS®
 342 Commissioners Rd. W., London, ON N6J 1Y3 Fax: 519-641-1419 Email: tracy@lstar.ca