

London & Southwestern Ontario Market Overview

Metrix Southwest Inc.



Personal Information

- Sam Van Houtte, AACI, P.App- Accredited Appraiser Canadian Institute
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- Education:

- ❖ Fanshawe College (2009-2011)
- ❖ Western University (2012-2016)
- ❖ University of British Columbia (2018)
- ❖ AACI, P.App (2019)

- Areas of expertise/ specializations:

- ❖ Land
- ❖ Multi-family
- ❖ Industrial
- ❖ Retail/ Commercial
- ❖ Office
- ❖ Subdivision development analysis
- ❖ Discounted Cash Flow analysis
- ❖ Market feasibility reports

Company Background

- Metrix Southwest Inc. is a real estate valuation and consulting firm based out of London Ontario
- Established for over 30 years
- Our firm has fifteen trained and skilled appraisers with six commercially designated (AACI) appraisers and one residential designation (CRA)
- Primarily service the Western Ontario market extending west of the GTA
- Approved by all the major Canadian banks

Multi-Family

- Limited transactions of larger developments/ newly constructed multi-family properties
- Multi-family cap rates experienced historic lows in 2021-2022, and have since increased between 25 – 75 basis points
- New construction is typically ranging between 4.25% - 5.00% within London and SWO.
- Mature multi-family properties are transacting at lower cap rates
- Rental rates for apartment units within the City of London increased between 2021 – 2023.
- Notable transaction: ALTO I & ALTO II Towers at 545 & 549 Fanshawe Park Road West

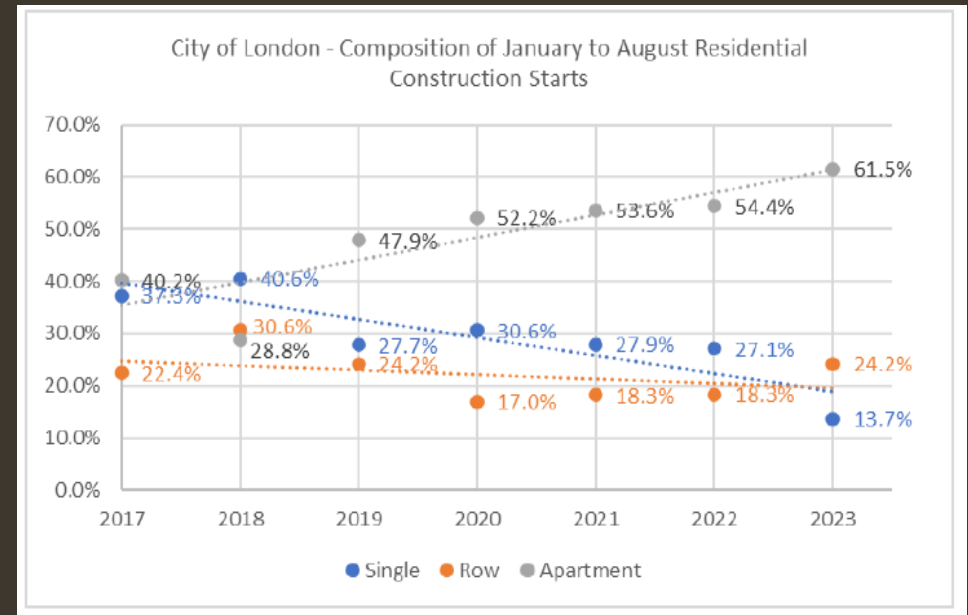
Average Apartment Rents
City of London- 2020 - YTD 2024
London-St. Thomas Real Estate Board

Year	Avg. Rent	% Change
2020	\$1,817	
2021	\$1,865	2.64%
2022	\$2,056	10.24%
2023	\$2,244	9.14%
YTD 2024	\$2,230	-0.62%



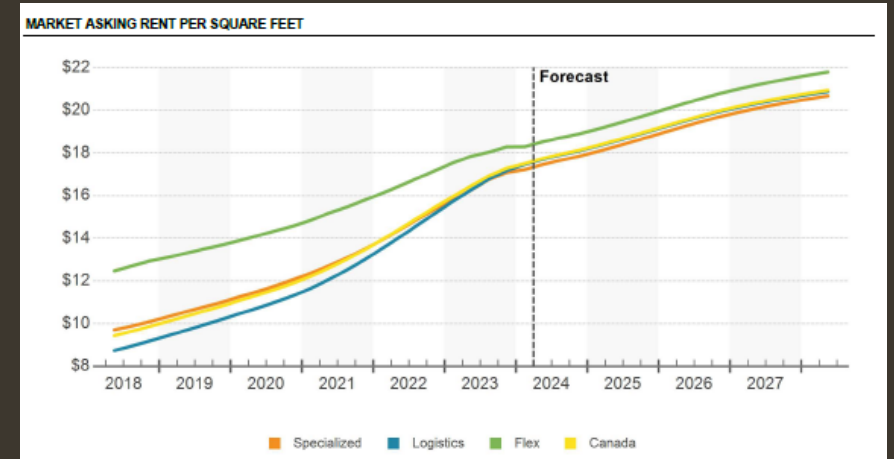
Residential Land

- Overall demand for residential land remains strong
- Historic lows in permits for single-family property types
- More recent subdivision development land transactions range between \$750,000 - \$1,325,000 per developable acre
- Residential lot values within London appear to range between \$7,000 - \$10,000 per linear front foot.
- Medium density development land (20 – 70 units per acre) appear to range from \$1,200,000 - \$3,000,000 per developable acre.
- High density residential land (75 units per acre+), appear to range between \$30,000 - \$40,000 per developable unit.



Improved Industrial

- Demand for industrial appears to be leading all asset classes due to increased demand for logistics, warehouse and speculation as a result of EV projects
- Demand for industrial property types are split between investors and owner occupiers
- Capitalization rates decreased significantly between 2020 and 2021
- Net asking rent has doubled since the beginning of the Covid-19 pandemic
- Historically low vacancy rates in recent years
- Sale prices on a rate per sq.ft. basis increased significantly between 2019 – 2023



OVERALL SALES

Year	Deals	Volume	Completed Transactions (1)			
			Turnover	Avg Price	Avg Price/SF	Avg Cap Rate
YTD	439	\$1.8B	0.4%	\$4,747,988	\$285.09	5.1%
2023	2,302	\$16.8B	3.6%	\$8,718,634	\$274.33	5.3%
2022	2,561	\$14.2B	3.4%	\$6,513,162	\$245.34	4.6%
2021	2,507	\$13.6B	3.8%	\$6,516,894	\$223.75	4.5%
2020	1,477	\$6B	1.9%	\$4,815,364	\$186.24	5.3%
2019	1,752	\$8.6B	3.0%	\$6,034,913	\$173.76	5.1%
2018	1,706	\$6.4B	3.6%	\$4,760,219	\$127.99	5.2%
2017	1,691	\$6.4B	3.1%	\$4,419,638	\$132.80	5.5%
2016	1,561	\$5B	2.7%	\$3,872,888	\$119.29	5.7%

Source: National Trends-CoStar

Industrial Land

- The City of London has raised prices for their city-owned industrial land to keep up with continued demand
- Privately sold vacant industrial land increased significantly between 2018 – 2023 on an average sale price per acre basis
- The announcement of the construction of the Volkswagon EV plant is instilling confidence within the London-St. Thomas region

Year	Range	Median	Average
2018	54,745 - 210,744	143,182	137,457
2019	58,309 - 443,434	108,018	164,124
2020	32,567 - 303,571	69,769	123,773
2021	34,746 - 903,614	292,558	287,099
2022 /2023	64,697 - 1,011,236	296,356	363,739

Office

- As of Q1 2024, the average vacancy rate within core area buildings available to lease is averaging around 30%
- Approximately 967,251 sq.ft. of space is available for lease
- Net asking lease rates for office appear to remain relatively unchanged
- Downtown office landlords are considering with repositioning their assets to meet the increased residential demand, however feasibility is an issue unless subsidies are available
- Notable transactions (both public sector acquisitions):
 - 371 King Street, London
 - 300 Tartan Drive



Retail

- Cap rates for retail assets have remained the most consistent of all ICI asset classes over the previous 10 years.
- Average retail/ lease rates peaked in 2019, and then declined in 2020.
- Average lease rates have since stabilized, however appear below their 2019 peak.
- Lease demand appears strongest for QSR Units within well-located, grocery anchored shopping centres
- Intensification is occurring within underutilized shopping centres throughout the City
- Notable transaction:
 - 1105 Wellington Road (White Oaks Mall)-

Year	Average Lease Rate/Sq.Ft.	Increase / Decrease
2018	\$20.38	
2019	\$23.16	+13.64%
2020	\$17.86	-22.88%
2021	\$18.58	+4.03%
2022	\$17.20	-7.43%
2023	\$19.00	+10.47%



Trend Summary

- More unconventional financing through private & secondary lenders
- Vendor Take Back mortgages/ private mortgages are being issued to assist buyers for financing
- A significant amount of multi-family investors pursuing CMHC financing
- Lenders are less concerned with cap rates and more focused on debt servicing
- A shift towards multi-family development
- Intensification of underutilized retail properties with high density development and QSR pad sites
- Cap rate spreads relative to long-term bond yields remain tight by historical standards



Thanks for Listening!

