



# CHARITY GOLF TOURNAMENT

September 18th, 2025  
Highland Country Club

## SPONSORSHIP PACKAGE





## **The LSTAR Golf Council is thrilled to announce the 2025 Charity Golf Tournament, with all proceeds dedicated to supporting Business Cares Food Drive and The Imagine Build.**

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The London and St. Thomas Association of REALTORS® (LSTAR) is set to hold its 4<sup>th</sup> annual Charity Golf Tournament on Thursday, September 18, 2025, at the Highland Country Club in London.

All proceeds from the tournament will be contributed to Business Cares Food Drive and The Imagine Build.

Since its beginning, the LSTAR Charity Golf Tournament has raised more than \$161,905 for local outreach organizations, and every year, LSTAR strives to exceed its past accomplishments. This year, our goal is to raise over \$70,000 for our charitable partners.

We invite you to join us on this journey by considering sponsorship opportunities. For more information, please refer to the Sponsorship Opportunities section in this package.

If you're interested in becoming one of our valued sponsors for the 2025 Charity Golf Tournament or have any questions, please contact Claire Dawson at [Claire@LSTAR.ca](mailto:Claire@LSTAR.ca) or call 519-641-1434 ext. 246.

Thank you for your continued support!



Claire Dawson  
Senior Manager of Events and Community Engagement  
London and St. Thomas Association of REALTORS® (LSTAR)

**ALL PROCEEDS  
IN SUPPORT OF**



**THE  
IMAGINE  
BUILD**

FOCUSED ON OUR  
**VISION**

To be the resource of choice  
for REALTOR® members  
and their communities.

PURSuing OUR  
**MISSION**

To enhance REALTOR® member professionalism  
by providing education, tools and advocacy to  
support them in serving the community.

UPHOLDING OUR  
**VALUES**

- Member Centric
- Thought Leader
- Community Minded
- Professionalism
- Integrity



# A SPECTACULAR DAY OF GOLF!

## EVENT DETAILS

**Date:** Thursday, September 18, 2025

**Location:** Highland Country Club, London

## HOW CAN YOU SUPPORT THIS EVENT?

- Become a sponsor as outlined in the enclosed sponsorship package
- Register for the tournament
- Spread the word
- Make a donation

## HOW DO I BECOME A SPONSOR?

Sponsorship levels can be purchased by sending an email to Claire Dawson at [Claire@LSTAR.ca](mailto:Claire@LSTAR.ca). We are also accepting In-Kind Prize Donations for our onsite auction table.

## MEET OUR BENEFICIARIES

### BUSINESS CARES FOOD DRIVE

The Business Cares Food Drive gathers a substantial amount of food items from community support to assist those in need. This support enables them to aid more than 40 programs and social agencies, including meal initiatives such as the Soup Kitchen and school breakfast programs. They also provide assistance to drop-in programs like the Youth Action Centre, as well as organizations such as Anova, Atlohsa, 519 Pursuit, Glen Cairn Resource Centre, Mission Services, Unity Project, and Y.O.U.

### THE IMAGINE BUILD

The Imagine Build's primary focus is to work with the Oneida Nation of the Thames to build accessible homes for families and bridges between communities, creating a process built from dignity, understanding, and success. Their vision is to begin the long-overdue process of bringing people home and to create a new process built from dignity, understanding, and success.





# SPONSORSHIP LEVELS

## TITLE SPONSOR


**\$10,000**

One available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition during post round reception
- Company Name/Logo on Stand Alone Signage at entrance of golf tournament
- Recognition on social media channels
- Company Name/Logo on all advertised event marketing and emails
- Company Name/Logo on post round reception signage
- Complimentary tournament entry fee for 4 players (value \$1,200)
- Opportunity to say a few words and welcome everyone to the tournament
- Opportunity to have additional swag/postcard at post round reception
- Opportunity to participate in golf tournament promo video
- Complimentary Specialty Hole with signage chosen by LSTAR

**No longer available thanks to the generous support of**

**DANCOR CONSTRUCTION**  **MacPherson**

## POST ROUND RECEPTION SPONSOR

**\$5,000**

One available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on Signage at entrance of golf tournament
- Recognition on social media channels
- Company Name/Logo included in body of all event marketing emails
- Company Name/Logo on Stand Alone Post Round Reception signage
- Complimentary tournament entry fee for two players (value \$600)
- Company Name/Logo on all food stations at Post Round Reception



**Contact:**  
**Claire Dawson**  
**Claire@LSTAR.ca**  
**519-641-1400 x246**



# SPONSORSHIP LEVELS

## SWAG BAG & GOLFER GIFT SPONSOR

**\$2,500**

One available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on Signage at entrance of golf tournament
- Recognition on social media channels
- Company Name/Logo included in body of all event marketing emails
- Company Name/Logo on Post Round Reception signage
- Company Name/Logo on gift provided to each golfer

**\*\*gift purchased by LSTAR\*\***

## GOLF CART SPONSOR

**\$2,500**

Two available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on Signage at entrance of golf tournament
- Recognition on social media channels
- Company Name/Logo included in body of all event marketing emails
- Company Name/Logo on Post Round Reception signage
- Company Name/Logo prominent on each Golf Cart





# SPONSORSHIP LEVELS

## BREAKFAST SPONSOR

**\$2,000**

One available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on signage at Breakfast Station located at entrance of golf tournament
- Recognition on social media channels
- Company Name/Logo included in body of all event marketing emails
- Company Name/Logo on Post Round Reception signage
- Company Name/Logo on sticker on each breakfast sandwich

## DRINK SPONSOR

**\$2,000**

Two available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on signage at entrance of golf tournament
- Recognition on social media channels
- Company Name/Logo included in body of all event marketing emails
- Company Name/Logo on Post Round Reception signage
- Company Name/Logo on drink ticket given to each golfer

## FOOD STATION SPONSOR

**\$2,000**

Three available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on signage at entrance of golf tournament
- Recognition on social media channels
- Company Name/Logo included in body of all event marketing emails
- Company Name/Logo on Post Round Reception signage
- Company Name/Logo located at each food station on course

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# SPONSORSHIP LEVELS

## MUSICAL GUEST SPONSOR

**\$1,500**

One available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on signage at entrance of golf tournament
- Recognition on social media channels
- Company Name/Logo included in body of all event marketing emails
- Company Name/Logo on signage by musician located on patio

## CANDY TABLE SPONSOR

**\$1,000**

Two available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on signage at entrance of golf tournament
- Company Name/Logo on signage by candy table located on patio
- Company Name/Logo on sticker on each candy bag

## VOLUNTEER SPONSOR

**\$1,000**

Two available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on signage at entrance of golf tournament
- Company Name/Logo on badges worn by each volunteer



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# SPONSORSHIP LEVELS

## GRAND PRIZE SPONSOR

**\$1,000**

Six available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception when grand prize is awarded to winner
- Company Name/Logo on signage at entrance of golf tournament

**\*\*prize will be purchased and awarded by LSTAR\*\***

## LOUNGE AREA SPONSOR

**\$1,000**

Two available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Verbal recognition at Post Round Reception
- Company Name/Logo on signage at entrance of golf tournament

**\*\*owner of this sponsorship will stage a lounge area on the course for players to pose for photo\*\***

## SPECIALTY HOLE SPONSOR

**\$1,000**

Nine available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Company Name/Logo on hole signage (located at tee & green) as chosen by LSTAR
- Opportunity to exclusively use 1 of the 9 specialty holes to run a game or contest with prize (min prize value \$50 supplied by sponsor)



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# SPONSORSHIP LEVELS

## SNACK SPONSOR

**\$750**

Two available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Company Name/Logo on sticker on snack given to each golfer

**\*\*Snack will be purchased by LSTAR\*\***

## TEE SPONSOR

**\$750**

Nine available

### Sponsorship includes:

- Company Name/Logo on event website
- Opportunity to add an item to each player's swag bag
- Company Name/Logo on hole signage at tee box as chosen by LSTAR
- Opportunity to run a game or contest with prize (min. prize value \$50 supplied by sponsor)

## GREEN SPONSOR

**\$500**

Nine available

### Sponsorship includes:

- Company Name on event website
- Opportunity to add an item to each player's swag bag
- Company Name/Logo on hole signage at greenside as chosen by LSTAR

**\*\*Signage only. To run a game or contest, you must upgrade to a specialty hole or tee sponsorship.\*\***

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# SPONSORSHIP LEVELS

## PRACTICE GREEN SPONSOR

**\$500**

Two available

### Sponsorship includes:

- Company Name on event website
- Opportunity to add an item to each player's swag bag
- Company Name/Logo on Practice Green signage

**\*\*Signage only. To run a game or contest, you must upgrade to a specialty hole or tee sponsorship.\*\***

## REGISTRATION DESK SPONSOR

**\$500**

One available

### Sponsorship includes:

- Company Name on event website
- Opportunity to add an item to each player's swag bag
- Company Name/Logo on signage at registration desk area

**\*\*owner of this sponsorship will run the registration desk prior to the start of the tournament\*\***

## SILENT AUCTION & IN-KIND SPONSOR

**IN-KIND**

Multiple available

We are looking for In-Kind prize donations for our Auction Table to be held on the day of the event. Prizes can be gift items, gift certificates, gift cards, or other ideas as approved by LSTAR.

### Sponsorship includes:

- Company Name on event website
- Company Logo/Name on signage at Auction Table Area
- Recognition to reflect donation

**\*\*Winners of the auction table items will be revealed during the post-round reception at the tournament.\*\***



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