

News Release

Monday, March 23, 2020



Bill Madder appointed CEO of the London and St. Thomas Association of REALTORS®

London, ON – The London and St. Thomas Association of REALTORS® (LSTAR) is thrilled to announce the selection of Bill Madder as the new Chief Executive Officer for the organization beginning April 20, 2020.

“LSTAR is excited to welcome Bill to the association, during a pivotal time for the real estate profession and housing industry,” said Blair Campbell, 2020 LSTAR President. “Bill brings an extensive background in all facets of real estate and is one of the most respected leaders across Canada.”

Madder previously served as CEO of the Association of Saskatchewan REALTORS® (ASR) for the last 19 years. Having been in the real estate industry since 1979, he has worked as a salesperson and broker/sales manager, served on association boards and committees and led the Brandon Real Estate Board as its Executive Officer. In 2016, the Canadian Real Estate Association (CREA) awarded Madder with the AE (Association Executive) Network Award of Excellence.

Under Madder’s leadership, ASR achieved major wins for the profession, including the reduction of education property taxes; legislation changes to allow Realtors to incorporate their business; and solidification of key government and business relationships paving the way for ASR and its Realtor members to sit at the table with decision makers on issues impacting the profession, such as housing affordability.

“As one of the leading real estate associations in Canada, I am looking forward to the opportunity of collaborating closely with members, as we work together to lead LSTAR into the future,” said Bill Madder, LSTAR CEO. “The industry continues to evolve. The highest priority is supporting the membership, who passionately serve people in communities from Strathroy, London, Middlesex County, St. Thomas and Elgin County.”

Madder succeeds John Geha, who served as CEO from 2016 to 2019.

The London and St. Thomas Association of REALTORS® (LSTAR) exists to provide our REALTOR® Members with the support and tools they need to succeed in their profession. LSTAR is one of Canada's 10 largest real estate associations, representing over 1,900 REALTORS® working in Middlesex and Elgin Counties, a trading area of 500,000 residents. LSTAR adheres to a Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment and builds good communities and safe neighbourhoods and is a proud participant in the REALTORS Care Foundation's Every REALTOR™ Campaign.

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