

LONDON AND ST. THOMAS ASSOCIATION OF REALTORS®

2021 Business Partner Program



The LSTAR Business Partner Program gives you the potential to grow your business by connecting with more than 1,900 Members across London, St. Thomas and area.

Become part of the LSTAR Business Partner Program, which gives businesses across southwestern Ontario and beyond the opportunity to network with real estate professionals, who can bridge your services and products to meet the needs of thousands of people who are looking to purchase homes and those interested in selling their homes. Proceeds from the LSTAR Business Partner Program are donated to shelter-related charities in our community, aligned with LSTAR's Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment and builds good communities and safe neighborhoods. Beneficiaries have included London Health Sciences Foundation Adult Eating Disorders Clinic, Hockey Helps the Homeless, Investing in Children, Youth Opportunities Unlimited and St. Joseph's Hospice.



BENEFITS	
1.	Company logo and web site link featured on LSTAR's members-only web site (www.realtorlink.ca) and LSTAR's public web site (www.lstar.ca)
2.	** Company logo posted to LSTAR members once per quarter on member-only communication channels
3.	** Company brochure/flyer posted to LSTAR members once/twice a year (depending on join date) on member-only communication channels – You must provide electronic flyer to be used **
4.	Company logo and web site link featured in LSTAR's e-Bulletin newsletter, distributed electronically to LSTAR's members
5.	Opportunity to receive LSTAR's monthly home resale statistics report from the Canadian Real Estate Association
6.	Discounted rate to attend select LSTAR Events with company logo exposure
7.	** Special invitations to upcoming LSTAR Virtual Events
8.	Use of LSTAR logo on company web site to share LSTAR Business Partner status (with mutual approval)
*Eligible to Business Partners who join prior to June 30. Those joining after June 30 to receive one mailing opportunity for the year, as fees are pro-rated quarterly. **New for 2020-2021**	

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ELIGIBILITY

In order to participate in the Business Partners Program, an individual (who must not be registered to trade in real estate) or company must:

- Agree to act consistently with the mission statement and the purposes of the London and St. Thomas Association of REALTORS®; and agree to pay an annual fee of \$550 + HST (pro-rated quarterly).



HOW TO APPLY

Fill in the Business Partner Application Form and email (with choice of payment) to:



Claire Dawson, Manager of Special Projects
London and St. Thomas Association of REALTORS®
claire@LSTAR.ca

FOR MORE INFORMATION OR QUESTIONS:

Please contact Claire Dawson at claire@LSTAR.ca or call (519) 641-1434 x246