



# SLO-PITCH TOURNAMENT

June 14, 2024

## SPONSORSHIP PACKAGE

## The LSTAR Slo-Pitch Committee is excited to present the 2024 Slo-Pitch Tournament with all proceeds in support of Ark Aid Street Mission and Hospice of Elgin.

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The London and St. Thomas Association of REALTORS® (LSTAR) is hosting its annual Slo-Pitch Tournament on Friday, June 14, 2024, at Slo-Pitch City in Dorchester.

All proceeds from the tournament will be donated to Ark Aid Street Mission located in London, and Hospice of Elgin located in St. Thomas.

To date, the LSTAR Slo-Pitch Tournament has raised over \$70,000 for local outreach partners, and every year LSTAR strives to raise the bar higher. This year, we have a goal of raising over \$20,000 for our charities.

To help us continue the journey, we would like to offer you this opportunity to get involved by coming on board as a sponsor. Please see the accompanying Sponsorship Opportunities for more information.

If you would like to be one of our highly valued sponsors for the 2024 Slo-Pitch Tournament or have any questions, please contact Claire Dawson at [Claire@LSTAR.ca](mailto:Claire@LSTAR.ca) or 519-641-1434 x246.

Thank you for your continued support,



Claire Dawson  
Senior Manager of Events and Community Engagement  
London and St. Thomas Association of REALTORS® (LSTAR)

ALL PROCEEDS  
IN SUPPORT OF



FOCUSED ON OUR

**VISION**

To be the resource of choice for REALTOR® members and their communities.

PURSuing OUR

**MISSION**

To enhance REALTOR® member professionalism by providing education, tools and advocacy to support them in serving the community.

UPHOLDING OUR

**VALUES**

- Member-Centric
- Thought-Leader
- Community-Minded
- Professionalism
- Integrity

# A FUNTASTIC DAY OF SOFTBALL

## EVENT DETAILS

Date: Friday, June 14, 2024

Location: Slo-Pitch City, Dorchester

## HOW CAN YOU SUPPORT THIS EVENT?

- Become a sponsor as outlined in the enclosed sponsorship package
- Join us on the field depending on which sponsorship package you choose
- Spread the word
- Make a donation

## HOW DO I BECOME A SPONSOR?

Sponsorship levels can be purchased by sending an email to Claire Dawson at [Claire@LSTAR.ca](mailto:Claire@LSTAR.ca). We are also accepting In-Kind Prize Donations for our onsite games and contests.

## MEET OUR BENEFICIARIES

### [Ark Aid Street Mission](#)

Our mission objective is to aid neighbours in need. We are dedicated to creating tools and services to help people get back on their feet and start more productive and joyful lives. The work and ministry of the Ark Aid Street Mission Inc. is dedicated to helping anyone in their time of need, regardless of colour, race or creed.

### [Hospice of Elgin](#)

We're bringing much needed expert person & family centered care to Elgin County. Hospice will help support individuals at home, in the community or at Hospice. Care will be provided at no cost. Our expert interdisciplinary team of healthcare professionals support physical, practical, psycho-social & spiritual needs.



# SPONSORSHIP LEVELS

## GRAND SLAM SPONSOR

**\$5,000**

One available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on stand alone signage at Main Stage Area
- Complimentary team registration
- Complimentary Signage at one Diamond as chosen by LSTAR
- Recognition on social media channels
- Logo on second place team's prize
- Logo on first place team's prize
- Verbal recognition during awards ceremony
- Company logo & name on Agenda AND Score Sheets in team package
- Company logo in body of all event marketing emails AND on event flyer
- Opportunity to promote business on picnic tables AND in team packages
- Opportunity to display company banner/pull up sign at Main Stage Area
- Opportunity to say a few words AND present a prize
- Company logo & name on stand alone signage at Registration Area

## BEER GARDEN SPONSOR

**\$3,500**

One available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary team registration
- Recognition on social media channels
- Logo on second place team's prize
- Logo on first place team's prize
- Verbal recognition during awards ceremony
- Company logo & name on Agenda AND Score Sheets in team package
- Company logo in body of all event marketing emails
- Opportunity to promote business on picnic tables
- Opportunity to display company pull up sign in Beer Garden Area
- Company logo & name on signage by Clubhouse Bar Area



**Contact:**  
**Claire Dawson**  
**Claire@LSTAR.ca**  
**519-641-1400 x246**



# SPONSORSHIP LEVELS

## TRIPLE PLAY LUNCH SPONSOR

**\$2,500**

Two available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary team registration (value \$500)
- Recognition on social media channels
- Logo on second place team's prize
- Logo on first place team's prize
- Verbal recognition during awards ceremony
- Company logo in body of all event marketing emails
- Company logo & name on Agenda in team package
- Company logo & name in signage at Food Hut Area
- Company logo & name on lunch tickets given to each player

## DOUBLE PLAY SNACK SPONSOR

**\$1,500**

Two available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary registration for 4 players to participate in tournament
- Recognition on social media channels
- Logo on second place team's prize
- Logo on first place team's prize
- Verbal recognition during awards ceremony
- Company logo in body of all event marketing emails
- Company logo & name on Agenda in team package
- Company logo & name on one snack given to each player
- (\*\*Snack will be purchased by LSTAR\*\*)



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# SPONSORSHIP LEVELS

## GRAND PRIZE SPONSOR

**\$1,000**

Three available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary registration for 2 players to participate in tournament
- Recognition on social media channels
- Logo on second place team's prize
- Logo on first place team's prize
- Verbal recognition during ceremony when prize is awarded
- Company logo in body of all event marketing emails
- Company logo & name on Agenda in team package
- (\*\*Prize will be purchased and awarded by LSTAR\*\*)

## RELAXATION LOUNGE SPONSOR

**\$1,000**

Two available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary registration for 2 players to participate in tournament
- Recognition on social media channels
- Logo on second place team's prize
- Logo on first place team's prize
- Verbal recognition during awards ceremony
- Company logo in body of all event marketing emails
- Company logo & name on Agenda in team package
- Opportunity to provide a lounge area including massage stations and bottles of water (provided by sponsor).



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# SPONSORSHIP LEVELS

## PHOTOGRAPHY SPONSOR

In-Kind

One available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary registration for 2 players to participate in tournament
- Recognition on social media channels
- Logo on second place team's prize
- Logo on first place team's prize
- Verbal recognition during ceremony when prize is awarded
- Company logo in body of all event marketing emails
- Company logo & name on Agenda in team package
- Opportunity to display company banner/pull up sign at Team Photography Area

## PLINKO GAME SPONSOR

\$500

One available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary registration for 2 players to participate in tournament
- Recognition on social media channels
- Verbal recognition during awards ceremony
- Company logo in body of all event marketing emails
- Company logo & name on signage at Plinko Game Area



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# SPONSORSHIP LEVELS

## DIAMOND SPONSOR

\$500

Six available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary registration for 2 players to participate in tournament
- Recognition on social media channels
- Verbal recognition during awards ceremony
- Company logo in body of all event marketing emails
- Company logo & name on signage at Diamond as chosen by LSTAR

## LETS PLAY BALL SPONSOR

\$250

Multiple available

Sponsorship includes:

- Acknowledgement in LSTAR's e-Bulletin newsletter (distributed to over 2,300 LSTAR REALTOR Members)
- Company logo & name on signage at Main Stage Area
- Complimentary registration for 2 players to participate in tournament

## DOOR PRIZE & IN-KIND SPONSORS

Sponsorship includes:

- Company name on signage at Prize Table Area
- Recognition to reflect donation



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