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News Release

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LSTAR becomes a *Partner for Life* with Canadian Blood Services

London, November 5, 2012

The London and St. Thomas Association of REALTORS® (LSTAR) has joined the Canadian Real Estate Association, the REALTOR® Associations of Woodstock-Ingersoll, Chatham-Kent, Hamilton-Burlington, and South Georgian Bay and CMHC in becoming a *Partner for Life* with the Canadian Blood Services. *Partners for Life* is a nationwide program designed for corporate and community organizations. By joining the program, LSTAR has made a commitment to save lives by donating blood as a team – a REALTOR® team.

“It can take up to 50 donors to help a car accident victim and up to 8 donors a week to help someone with leukemia,” says Barb Whitney, LSTAR President “And the demand for blood and blood products just keeps growing. REALTORS® adhere to a *Quality of Life* philosophy. We are committed to building better communities. It’s estimated that by 2015 Canada is going to need 500,000 more donors, so we’re stepping up to the plate.”

The London and St. Thomas Association of REALTORS® (LSTAR) is one of Canada’s fifteen largest real estate associations, representing 1,500 REALTORS® working in Middlesex and Elgin Counties, a trading area of 500,000 residents. LSTAR adheres to a Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment and builds good communities and safe neighbourhoods and is a proud participant in the REALTORS Care Foundation’s Every REALTOR™ Campaign. As members of the Canadian Real Estate Association, LSTAR members may use the REALTOR® trademark, which identifies them as real estate professionals who subscribe to a strict code of ethics. The Association operates the local Multiple Listing Service® (MLS®) and provides ongoing professional education courses for its members. Advertisements of local MLS® property listings and information about the services provided by a REALTOR® can be found at www.REALTOR.ca. More information about LSTAR is available at www.lstar.ca.