

News Release

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John Geha appointed CEO of the London and St. Thomas Association of REALTORS

Renowned Real Estate Industry Leader and Management Consultant Takes Helm of LSTAR on June 6

National real estate leader and noted management consultant John Geha has been named CEO of the London and St. Thomas Association of Realtors (LSTAR), one of Canada's fifteen largest real estate associations, representing 1,600 REALTORS®. Geha, well known throughout Canada and the U.S. for his efforts helping local real estate brokers increase productivity, growth and profit, will succeed retiring CEO, Betty Dore, effective immediately.

Geha's extensive background includes over 35 years of real estate experience, moving up from his beginnings as an agent and brokerage manager to senior leadership roles in the Canadian operations of global brands Century 21 and Coldwell Banker. During his tenure as president of Coldwell Banker Canada, Geha founded the first international chapter of AREAA, a non-profit trade organization of real estate professionals serving the needs of the growing Asian community.

A founder of the successful Accresco Consulting Group LLC, Geha spearheaded the creation of 'Growth Management Systems', a series of integrated retreats and workshops focused on leadership, recruiting, coaching and accountability, designed to help brokers grow their operations and increase profitability.

"We're extremely pleased to welcome someone of John's caliber to his new role as CEO," said Stacey Evoy, President of LSTAR. "His impeccable credentials and unique skill set will help to position the association to meet the challenges our industry will face in the years ahead."

In his role as CEO, Geha's mandate will be focused on supporting the association's REALTORS and raising awareness of LSTAR. "Supporting our membership in an increasingly challenging environment is our highest priority," explains Geha. "We will help them grow and develop their businesses with new learning and networking resources and by raising public awareness of the important role LSTAR members play in the real estate process."

"There is already a positive synergy in place between LSTAR and its members and we plan to build on that moving forward," says Geha. "In an era when real estate is under increased scrutiny with a growing number of regulators, LSTAR will help its members to manage the coming changes as they demonstrate their value to consumers."

The London and St. Thomas Association of REALTORS® (LSTAR) exists to provide our REALTOR® Members with the support and tools they need to succeed in their profession and adheres to a Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment and builds good communities and safe neighbourhoods and is a proud participant in the REALTORS Care Foundation's Every REALTOR™ Campaign.