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# BUSINESS PARTNER PROGRAM

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*Bringing people and properties together*



**Interested in connecting with more than 1,700 REALTOR® members across London and St. Thomas?**

**Looking for collaborative opportunities to grow your business?**

Become part of the LSTAR Business Partner Program, which gives businesses across southwestern Ontario and beyond the opportunity to network with real estate professionals, who can bridge your services and products to meet the needs of thousands of people who are looking to purchase homes and those interested in selling their homes.

All proceeds from the LSTAR Business Partner Program are donated to shelter-related charities in our community, aligned with LSTAR's Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment and builds good communities and safe neighbourhoods. Beneficiaries have included London Health Sciences Foundation Adult Eating Disorders Clinic, Hockey Helps the Homeless, Investing in Children, Youth Opportunities Unlimited and St. Joseph's Hospice.

## Benefits

- Company logo and web site link featured on LSTAR's members-only web site ([www.realtorlink.ca](http://www.realtorlink.ca)) and LSTAR's public web site ([www.lstar.ca](http://www.lstar.ca))
- Company promotional material on display at LSTAR's office
- Distribution of company promotional material via LSTAR's internal mail delivery system twice a year to more than 1,700 LSTAR members\*
- Company logo and web site link featured in LSTAR's e-Bulletin newsletter, distributed electronically to LSTAR's members
- Opportunity to receive LSTAR's monthly home resale statistics report from the Canadian Real Estate Association
- Discounted exhibitor rate for LSTAR's Annual General Meeting and Trade Show, with company logo exposure
- Special invitations to upcoming LSTAR events
- Use of LSTAR logo on company web site to share LSTAR Business Partner status (with mutual approval)

\*Eligible to Business Partners who join prior to June 30. Those joining after June 30 to receive one mailing opportunity for the year, as fees are prorated quarterly.



## How to apply

To become an LSTAR Business Partner, an individual (who must not be registered to trade in real estate) or company shall:

- Act consistently with LSTAR's mission statement and purpose
- Pay an annual fee of \$550 plus HST (fee prorated quarterly)
- Email Claire Dawson, LSTAR Manager of Special Projects, [claire@lstar.ca](mailto:claire@lstar.ca), to request the Business Partner application form
- Complete the application form and send, with your payment, to:
 

Business Partner Program  
 Attn: Claire Dawson  
 London and St. Thomas  
 Association of REALTORS®  
 342 Commissioners Road West  
 London ON N6J 1Y3
- You may also email the completed application to Claire Dawson, [claire@lstar.ca](mailto:claire@lstar.ca), if planning to do payment by credit card

## Questions?

Call Claire Dawson at (519) 641-1434 x246 or email [claire@lstar.ca](mailto:claire@lstar.ca)

The London and St. Thomas Association of REALTORS® (LSTAR) exists to provide our REALTOR® Members with the support and tools they need to succeed in their profession. LSTAR is one of Canada's 15 largest real estate associations, representing over 1,700 REALTORS® working in Middlesex and Elgin Counties, a trading area of 500,000 residents.

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