

News Release

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March home sales ignite a strong start to the spring market

London, ON – The London and St. Thomas Association of REALTORS® (LSTAR) announced 1,296 homes exchanged hands in March, an increase of more than 56% compared to the same time a year ago. The total sales are the highest recorded for the month of March, since the Association began tracking data in 1978.

“We’ve experienced a very robust start to the first quarter of 2021, with the seventh consecutive month of record sales,” said LSTAR 2021 President Jack Lane. “Three months into the year, there have been 2,671 sales, up more than 30% over the same period last year. If you’re considering listing your home, get in touch with your local REALTOR® who can help you navigate through this marketplace.”

Low supply and high demand continue to affect the average sales price across the major areas of LSTAR’s jurisdiction.

The following table shows last month’s MLS® Home Price Index (HPI) benchmark prices by area and how they compare to the average sales prices. The HPI benchmark price reflects the value of a “typical home” as assigned by buyers in a certain area based on various housing attributes, while the average sales price is calculated by adding all the sale prices for homes sold and dividing that total by the number of homes sold. The HPI benchmark price is helpful to gauge trends over time since averages may fluctuate by changes in the mix of sales activity from one month to the next.

Area	March 2021 MLS® HPI Benchmark Price	March 2021 Average Price
Elgin	\$563,900	\$667,091
London East	\$490,600	\$504,399
London North	\$681,900	\$732,163
London South	\$555,400	\$640,213
Middlesex	\$834,600	\$720,331
St. Thomas	\$469,500	\$563,047
Strathroy	\$671,600	\$633,564
LSTAR	\$566,000	\$634,799

“Another area we monitor is inventory, which shows how long it would take to liquidate existing inventories at the current rate of sales activity,” Lane said. “At the end of March, there were 0.4 months of inventory, lower than the 0.6 months of inventory reported at the end of February. Out of the five main areas, St. Thomas and Strathroy had the lowest housing supply, with only 0.3 months of inventory. Elgin had the highest supply with 0.7 months.”

Single-family homes were the most popular housing type sold in March, with 941 sales. The table below shows the March benchmark prices for all housing types and how they stack up against the values from a year ago.

MLS® Home Price Index Benchmark Prices		
Benchmark Type	March 2021	Change over March 2020
LSTAR Composite	\$566,000	↑ 36.2%
LSTAR Single-Family	\$625,300	↑ 41.3%
LSTAR One Storey	\$555,100	↑ 35.0%
LSTAR Two Storey	\$698,300	↑ 46.2%
LSTAR Townhouse	\$419,300	↑ 26.9%
LSTAR Apartment	\$286,500	↑ 3.2%

Despite increases to the HPI benchmark price and average sales price, homes in LSTAR’s jurisdiction continue to remain relatively affordable when compared to houses from some other major Ontario and Canadian centres. The following table is based on data taken from the [CREA National Price Map](#) for February 2021.

City	February 2021 Benchmark Price
Greater Vancouver	\$1,084,000
Greater Toronto	\$969,600
Fraser Valley	\$935,400
Hamilton-Burlington	\$833,100

Victoria	\$752,300
Kitchener-Waterloo	\$709,600
Ottawa	\$578,800
Niagara Region	\$578,400
London St. Thomas	\$536,500
Windsor-Essex*	\$463,817
Calgary	\$426,600
Edmonton	\$324,300
CANADA	\$678,091

According to a research report¹, a total of \$73,250 in ancillary expenditures is generated by the average housing transaction in Ontario over a period of three years from the date of purchase.

"The record March home sales could translate into more than \$94 million back into the local economy within the next few years," Lane said. "The business of real estate is a huge contributor to getting the economy back on track, as all sectors continue to manage the impacts of the COVID-19 pandemic."

The London and St. Thomas Association of REALTORS® (LSTAR) exists to provide its REALTOR® Members with the support and tools they need to succeed in their profession. LSTAR is one of Canada's 10 largest real estate associations, representing over 1,900 REALTORS® working in Middlesex and Elgin Counties, a trading area of 500,000 residents. LSTAR adheres to a Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment and builds good communities and safe neighbourhoods and is a proud participant in the REALTORS Care Foundation's Every REALTOR™ Campaign.

**Areas displaying average prices; all other areas displaying MLS® Home Price Index benchmark prices. The benchmark price reflects the value of a "typical home" as assigned by buyers in a certain area based on various housing attributes.*

¹Economic Impacts of MLS® Systems Home Sales and Purchases in Canada and the Provinces, Altus Group, 2019.