

**News Release**  
Thursday, November 23, 2023



## **LSTAR TO JOIN THE PROPTX MLS® SERVICE**

London, ON – The London St. Thomas Association of REALTORS® (LSTAR) is pleased to announce that we are joining the PropTx MLS® Service.

LSTAR is thrilled with today’s announcement as this move empowers LSTAR Members with enhanced tools and expanded access to invaluable real estate market data.

“Our unwavering objective is to ensure that our valued Members receive the best service, and access to leading technology, information, and resources for success in our dynamic industry,” said 2023 LSTAR Chair Adam Miller.

New services are coming to LSTAR: REALM™ – to join Matrix as a front end of choice, SkySlope DigiSign, Forms and Offers – to easily find, fill, and sign real estate forms with auto-populating data fields and embedded e-signatures, the HoodQ Homebuyer Hub – to access detailed neighbourhood data, and ListTrac – to track listing activity.

“This is a win-win. The PropTx Innovations Inc. and LSTAR partnership means seamless service for clients, reaching a broader audience for listings, and providing the required resources for LSTAR Members to build their businesses with enhanced technology,” added PropTx Innovations Inc. Chair Kevin Crigger.

Today’s announcement is the start of the transition period for LSTAR Members to join the insight and tool-rich PropTx MLS® Service along with the Toronto Regional Real Estate Board, the former Brampton Real Estate Board, and the Central Lakes Association of REALTORS® – which encompasses the former boards of Durham, Quinte, Northumberland, Peterborough, and Kawartha Lakes.

### **About LSTAR**

*The London and St. Thomas Association of REALTORS® (LSTAR) exists to provide its REALTOR® Members with the support and tools they need to succeed in their profession. As one of Canada’s largest real estate associations, LSTAR serves and represents over 2,250 REALTORS® who are working in Middlesex and Elgin Counties, a trading area of more than 500,000 residents.*

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