

## 2014 LONDON CITY ELECTION - Survey Responses

Candidates registered for City Council and the position of Mayor were invited to answer two questions:
 Identify the top three issues facing the City of London

• List the specific actions they would take to resolve these issues, should they be elected.

They were advised that all responses would be compiled into a survey, without edit, to be distributed to the media and to partners within the Keep London Growing Coalition for distribution to their members and their employees. KLGC partners were listed as:

LIUNA Local 1059 London & District Construction Assoc. London Development Institute London Home Builders' Association London & District Building & Construction Trades Council London & District Concrete Forming Contractors Assoc. London District Heavy Construction Association London St. Thomas Association of Realtors

The Keep London Growing Coalition is a group of concerned construction workers, labour unions, contractors, home builders, business owners, land developers, real estate professionals, manufacturers and suppliers, who joined together in 2007 out of mutual concern for the lack of jobs in London. The KLGC represents a workforce of over 30,000 Londoners.

### **CANDIDATE RESPONSES:**

#### WARD 1

### POLHILL, Bud - INCUMBENT

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**Jobs, Jobs and Jobs** - That's what runs the whole economy. If you don't have jobs, then you don't have construction workers working, or houses being built and sold, or factories being built. We need to create an environment in the city of London that we are ready for business, that draws businesses here with jobs – that's what s going to make the city survive. If we continue to delay or disallow projects then we aren't going to survive. Jobs are what drives assessment growth for the city which in turn keeps everyones' taxes down.

### **CARTER, Judith**

Home 519-432-1378 Hand Written response scanned below:

Aug 25/14 98 Cherley ave Lordon, Onto NSZ 2CI Canada To: Membus hondon Home Builder's association: From' Judy Carter Candidate for Hard one att Lois Langdon, Dappiciate you giving me a chance to voice my perspective for the coming council term My three top inner. (1) transit - buses going to all industrial areas, several times daily. More heres for the times city. Express buses are great as far as they go, but going to Maronielle Mall or whatever as at the south end of Richmond ar Cast to angyle Mall, and West, to Cherefte A Westmount, doen't seem like it serves The citizens 'rverall. More buce are better for the environment (2) Setting the porty to fifty year plus, who lost their well paying jobs, through no fault of their own whach into the workforce. We always hear dependence counts, but not for most Cilizens, Guineso's all month the work about how important experience and education is, but far put gots when there months aren

(Z 1 3) Aring Horing + more Horing . For sensors. For families. For everyone who needs a rape and well built housing home. The second question is a little harder. Most council members are all for spending money, bringing Fanshawe students downtown. Dupite, the report al heard that the present college building apountown has made litele impact on business. So, I would direct all money designated for The college, the art Center, any building project, that a great majority of laypayers are paying for stack to trained and housing. And the money to take the buin off Alundas Street as well. I trevel by Treacit, and when the buis are not able to travel on Dundas, from Wellington to Talbot, it makes for a real snarl up, with traffic. Just imagine rush how, all the cars, and all the bris, Travelling down Wellington, with all the buis trying to get onto Jucens live. and aff of King thit. Plus their would be the cost of briging property on the corner of Bjehmone & Tueins. all fru corrers at present are occupied. Uny money delegated for that particular plan for tranut, should be put into more buces, better routes less waiting times. The City has sprewled . Tappayers can't continue to maintain the installation of servers and utilities to gion out. He need to gion up? Until we get our people working again, Until

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they all can get to and from jobs in The industriel areas, until we build rafegand affordable housing m for all those who need it, we need to fright Farshave, forget taking care of the eletits, and concentrate on the city and all citizens. and we need to get the dama dam working again. Bringing back a beautiful wildlife site for families and wildlife, night in the center of Hourtown We need to take care of all rearly, not just a few. I hope this answers your questions, and they ch can count on your support. I don't own a computer, so this had to be written long hand. My writing unit the greatest, but my parsion for This city and all citizens knows no bounds' Please fogue my writing, I've never been very good at penmanchips. Something becoming a lost art. Thank you for a jour interest, and this apportunity. finienty Judy Carter Ward (1) condicitate Pl #(5,9) 432-1378

#### POLHILL, Steve

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**Jobs**. While unemployment rates are dropping in nearby cities, According to the latest Labour Force Report, London still has an unemployment rate of 7.5%. Amongst the highest in Canada.

We need to make London truly open for business. We need to take steps to encourage development/companies to build here in London. I hate to say it, but opening a fast food restaurant is not going to fix the problem. We need to attract big business to London. Business's that will not only employ workers to build the facilities, but ones that will employ hundreds to possibly thousands of permanent employee's once built.

Since the Provincial government ties our hands, by not allowing the city to offer tax incentives to new business we have to look to other ways to attract new development. By keeping development charges as low as possible, including the 401 corridor in the urban growth boundary, actively seeking out new business opportunities, and reducing the red tape, we can attract new development to the city

**Taxes/Development charges**. As always taxes are a serious issue for many people. With a higher than average unemployment rate and a growing portion of Londoners living on a fixed income, having councillors that are irresponsible with your tax dollars is not acceptable. City departments have proven that they can work perfectly fine without getting the big budget increases they ask for every year. I'm not suggesting a 0% tax increase. Over the long run 0% isn't sustainable without sacrificing city services. What I am suggesting is that council be more responsible with your money, and give you the best value possible for those tax dollars.Development fees need to more closely reflect the additional burden placed on the infrastructure. Instead of the often astronomical fees paid to develop in the city. Development is the key. Attracting more business to the city, will translate into more jobs, a larger tax base, and sustainable taxes.

**City Council itself.** As dysfunctional as this past council has been, garnering international news on several occasions for less than positive reasons, the need for change is larger than ever. There are those on council that believe that raising development fees, raising taxes by 5% or more every year and keeping London's growth to a near stagnant level is good for the city. I do not believe that to be the case, quite the opposite.We need to elect more business minded people to city council. People that know the value of a dollar. People that know, at the end of the day if they didn't produce something they didn't earn anything. We need to elect people that can work together to push London forward, and not hold London back with the seemingly endless hoops to jump through. People that won't repeatedly send proposals back to staff to be looked at again and again, because they can't make the hard decisions. We need people that will strive to give you the best value for your tax dollars. We need to work with our developers, our business people and our tradesmen, not against them.

# HARRIS, Bill

Home 519-451-5175 Campaign 519-660-9295 tobillharris@rogers.com Insufficient tax base that will allow London to reach its full potential. Adequate public transportation.

People's trust in their elected officials.

!. London sorely lacks serviced industrial land. I will strongly advocate rectifying this oversight giving our LEDC a fair chance to attract more industry to this city. As well, I find the city's development fees set at the upper end of the scale and this should be examined to find ways to reduce the burden on those willing to develop land. If we are successful in attracting more industry and people to London, a natural by-product will be a higher tax based making decisions such as the new music venue much more palatable to Londoners.

2. Many people work on the outer edges of this city for a variety of companies dependant on employment agencies for many of their employees. A large portion of these people cannot afford their own transportation and must rely on public transit. The problem here is most transit routes do not go to where the jobs are and people are left with long distances to walk at the end of the bus routes. I feel a shuttle service originating at a central hub will go a long way to get people to work and as a result will lower unemployment.

3. This past council's behavior has left a lot to be desired. As a citizen of London, it was for the most part, embarrassing. From the Mayor on down, London made national headlines for all the wrong reasons. This must be put behind us in order to move forward. I will serve the office of City Councillor with great respect for the office and for my peers on council. I will be well prepared for each meeting and each decision will be well researched. I will conduct myself in a professional manner and all interaction with other Councillors will be in a transparent fashion.

### WILLIAMS, Garth

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- 1) job creation and economic growth
- 2) city hall management
- 3) taxation and city spending

1) Londoners almost unanimously are calling for assistance on job creation. While there are limits on what municipalities can propose and carry out, within their domains, some significant measures can be pursued. First, keep business taxation low, at or below the rate of inflation, and reduce the regulatory burden at city hall. Second, the key economic sector that city hall can directly influence is housing and development. Everything should be done to encourage a growth trajectory for this hugely important sector. Several years ago, the City Manager toyed with the idea of setting up a "one-stop centre" for regulatory approvals on residential and commercial projects. This initiative failed at that time. However this initiative should be pursued again quickly for the sake of London growth and jobs. Third, in a post-industrial economy it is critical to promote partnerships and links between city hall, local businesses, educational institutions and post-secondary students to create new jobs and attract outside investment. We need to develop and support 'S.M.A.R.T.' Business Centres and Business Incubators focusing on the new economy.

2) We need to get past the divided council at city hall as the primary cause was as a result of not listening enough to voters to work collaboratively. Several mayors ago, control of policy and program agenda setting was handed over to city staff. This effectively put control of the largest portion of the budget to unelected bureaucrats. Program expansion and rising taxation has been the inevitable result. I will do all I can to cut through the red tape with regards to re-balance decision-making authority at city hall and re-invoke the long held principle of separating policy making and administration.

3) It is no good to be in support of economic growth if at the same time politicians fritter away the city's resources with ever higher levels of spending. London City Council needs to be focused on the basics and avoid spending money on frills. I shall push for low taxation and spending in keeping with the following key priorities in Ward 3:
i) infrastructure maintenance;

ii) re-balancing capital spending, particularly in support of road maintenance and expansion;

iii)solid transit provisions which include dedicated cycling lanes, improved bus service, and properly designed emergency services.

## FORNELOS, Mike

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1. Economic growth. We need to have proper infrastructure in place to attract and keep business. For example Sle-Co Plastics wanted to expand their facilities and hire over 200 new employees, however the city was unable to provide them with adequate services, so they left for ST. Thomas. We can not attract and keep industry if we can not provide them with proper electric and water services.

2. Transit. As London continues to grow in all directions, so does our need for affordable and reliable transit strategies. Ensuring accessibility to developing areas of the city and beyond will provide continued opportunity for growth.

3. Taxes. If we do not get our spending under control, we will not be able to maintain a low tax base, which in turn not only drives industry away but home owners as well. We have to eliminate all inefficiencies within city departments, and spend wisely to maintain a low tax base.

## HOGG, Steve

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The number one issue has to be **lack of unified leadership**. City Council exists to LEAD our community. They represent 370,000 people. Does a repeated 8 to 7 vote really represent the electorate? I don't think so. That means they are not doing what they were elected to do, and they sure aren't helping London get ahead. **What can I do?** I am a thoughtful, intelligent person with humility and respect. I have no personal agenda. I have always been a leader, a team player, and a team builder. I will do my best to help create that environment.

The second important issue is that of **poor fiscal management**. Tax payers are simply not getting an adequate return on their investment. We are losing ground in just about every way conceivable.

What can I do? I can help ensure that every dollar spent creates a long term benefit and not just a quick fix, so that someday we realize a return on our investment. There is also a great deal of room for process improvement and efficiency gains at City Hall and the supporting institutions. If we don't immediately adapt an intelligent holistic approach to our financial decision making, the light at the end of the tunnel will be an oncoming train.

The next major issue facing London is our **anemic growth**. There is no economic model that works in the absence of steady growth. Ask any business owner and they'll tell you that life is good when they're growing. Options are plentiful. We need to expand and possibly even reevaluate the tax base.

What can I do? Not much by myself, but as at team we can strive to create a vibrant community that attracts and retains youth and talent through intelligent planning and execution. We need vision and entrepreneurial spirit. This is an absolute must. London has so much going for it. We just need to be progressive and capitalize on it.

There is no order of priority to the above. They are equally critical and they must happen simultaneously if we are ever going to get ahead. It takes leadership to remain at the holistic level and not get bogged down in single issues, but that is what's necessary.

## **BLOSH**, Marie

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Municipal Financing Appropriate Development Civic pride

Municipalities have been expected to take on more responsibilities in recent years even though their fiscal tools have not grown. City council needs to determine which services should be provided by the city and which should not. Our community may choose to pay more in taxes to receive better services. But the fact that property taxes make up the majority of city revenues is a problem and will get worse if nothing is done. We need to find new sources of funding that are predictable and establish a sustainable fiscal base.

Development must meet the needs of our changing demographic. Both older and younger residents have indicated a desire for walkable neighbourhoods in a healthy environment. The Rethink London plan can be implemented in a way that is fair to all stakeholders.

City council must govern in a way that is respectful of each other and the public. The city is facing a challenging economy and changing demographics. If we are to capitalize on our advantages, build our infrastructure and strengthen our communities we need to stop being our own worst enemy.

#### **BLOXAM**, Mike

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- 1. Job creation and establishing careers to keep people here
- 2. Sustainability of the city as a whole
- 3. Responsible and accountable leadership

I will work with my council colleagues to give priority to encouraging home-grown London businesses and developing employment opportunities - particularly for our youth and recent graduates. I will also work to improve access to child care to better allow families to take full advantage of educational and employment opportunities.

As a local business owner, I know the challenges and rewards of launching and sustaining a business. I know we can make better use of the Investment and Economic Prosperity Committee if we focus their mandate on job creation. Better communication and accountability with LEDC is also important and we must ensure their mandate includes attracting outside business but with an increased emphasis on support for existing local businesses and the opportunities they provide.

By supporting community-focused urban planning and responsible growth, we can work towards real sustainability. This also means enhancing public transit, promoting a cycling strategy, maintaining our infrastructure in a timely manner, and leaving a positive legacy for generations to come.

I will endeavour to provide responsible and accountable leadership with openness, integrity, and honesty.

#### SQUIRE, Phil

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**Growth and Jobs** - We need to continue to keep taxes and other charges at a reasonable rate. This is especially important to assist small and local businesses as well as for the City of London to maintain a competitive location to businesses seeking to set up a base. We need to use our available resources and cooperate with organizations such as the London Economic Development Corporation to market London to potential investors. This should be a continuous long term effort to promote the City of London as a business destination.

**Ethics** - Londoners that I meet remain concerned about the ethics of our council and bloc voting. A great deal of confidence in City Council was lost, and I hope to rebuild that trust. I will solve this by voting on the basis of issues not personalities, not socializing with fellow councillors and by speaking up on issues that affect my ward and the City. It is my pledge to my Ward that I will not vote in accordance with any particular voting bloc, but rather I will vote in accordance with the best interests and desires of Ward 6 as well as the broader London community.

**Transit** - The City of London requires a modernized, efficient transit system to keep pace with current growth rates. As a starting point, I believe it is important to look at whether it would be feasible to implement a rapid bus transit system. We also need to look at assessing current bus routes to determine if the most cost-effective, efficient coverage is being utilized as well as whether new programs such as providing transit to high school students could be implemented to better service the City of London. I believe we can only do this by seeking help from other levels of government. I am known to all of our local MPs and MPPs and will make outreach to these individuals a priority to see if a partnership could be formed to achieve these goals.

# ESPOSITO, Michael

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**Business of Job Creation** 

Open Communications Infrastructure and Investing In Our Community. For expansions on these items please see the web site: http://www.espositoward7.ca/platform.html

Three issues that are intertwined are job growth, infrastructure and integrity at council. As a government we must establish a positive atmosphere for job growth by enhancing, encouraging and attracting investments. As we attract business growth we possible create an increase in property tax revenue. As a community, we have to be receptive to supporting new business that will create a stronger more diverse economy. As we encourage well-planned development that will in turn attract job creation. While doing this we must keep in mind our commitment to the protection of our environment and maintaining our forest city reputation. In order for council to work as it was meant to work, our citizen's voices must be heard. London has long been open and welcoming to business, to growth and to developers. That being said I believe all stakeholders should work together to form a cohesive group that will aid growth and at the same time keep in mind open space and quality of life. Some action that will be addressed are;

i. Support job creation through local career training and apprenticeship opportunities, bringing the possibility of long term job opportunities

ii. Encourage all government levels to look at connecting highway routes to north London and

continue to invest and expand our public transportation system both locally and regionally

iii. Support highway corridor expansion to enhance London's appeal

# SZPAKOWSKI, Donna

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BUSINESS - Lack of support to nurture existing/new business growth/expansion; Red Tape that impedes the approval/planning processes for industrial/residential.

JOBS - Lack of jobs for Londoners of all ages. Displaced workers from the manufacturing sector. Unable to retain our youth initially attracted by post secondary education and/or who have their roots here.

TRANSIT- Transit links and times do not support the community needs; With limited services to certain areas, limited services on the weekend, and poorly timed transfers people are discouraged from relying on transit as a reliable alternative. The limitations make it difficult to access retail at peak times and to get to jobs, both of which supports economic growth,

As identified with the Keep London Growing Coalition, and as an advocate for jobs, entrepreneurism and business, I would work with the business and development industries, council and staff (and other stakeholders) to address and remove the red tape plaguing development/growth so as to speed up approval processes and better facilitate approved applications. This will help to attract and sustain new investment and development while positioning London as a city with a strong, competitive advantage as we build families, jobs, and communities.

This, along with creating incentive programs that encourage small businesses and entrepreneurs to build, expand, locate and stay in London. Currently, it is prohibitive for this sector to establish or grow due to hefty development charges. As the President of the Hyde Park Business Association, we have taken a first action step in efforts to create a more equitable playing field for businesses looking to build or expand on or near already serviced lands under the Community Improvement Plan. On the Planning and Environment Committee meeting August 26th, the motion was successfully referred back to staff for further study, parameters and recommendations.

This proposed initiative program complies with the city of London staffs' position that "Growth related capital costs will be recovered from revenues generated from new development except where council has adopted community improvement economic development programs that result in the use of tax revenues to support

growth." Rob Panzer, City Planning document. June 18.2007; These costs, rather than just adding to our debt load, are an investment in our city and will result with a return in employment opportunities for people of all ages, will increase post secondary graduates retention and will result with increased tax base/assessment for a vibrant London.

With a bustling, growing economy, we need to make sure that people are moving with ease as they access a user friendly transit system. We need to invest in LTC now, so as to ensure that people can use the busing system as a reliable, alternate mode of transportation in and around the city. In many pockets of London, full bus services are sporadic - especially on weekends. I would work collaboratively with community members representative of various demographics such as secondary/post secondary students, residents, businesses, staff, LTC, other levels of government and council to identify specific weaknesses to put into place an achievable plan to improve London's transit system.

### HUBERT, Paul – INCUMBENT

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London is struggling to redefine its identity, to understand how it fits into the regional and national economy. London is struggling to redefine its identity, to understand how it fits into the regional and national economy. London must be a regional leader in business, education, health and arts and culture. We must invest in our strengths, championing our educational institutions and health sector to bring their innovation to market. While there is much that the large corporate sector can do, small and medium sized businesses must be encouraged to grow locally, regionally and globally. I specifically have championed the Hired One London initiative, the Service Business London initiative which are transforming processes and the way we serve businesses to reduce lag times and frustration of innovation.

Transportation infrastructure is not keeping pace.

The City of London just completed for the first time in its history an integrated transportation master plan. Plans are useless, however, if they are not implemented. I will continue to support the Bus Rapid transit to get more workers to work faster without the high expense of a car. I will support a progressive forward looking capital project that will ensure roads are built when they are needed, not 10 years after the fact. I will also continue to advocate for cycling safety and active transportation.

Council tends to focus on the minor issues and not on the long term strategic.

I will continue to be the voice of reason on council. I will seek to build collaborative relations with all members so we move the city forward without the divisive and ridiculous antics that have characterized the last four years. I will continue to listen to the whole community, seeking input from all stakeholder groups so we build upon the collective strengths of the community.

### **RISLEY**, Thomas

Home 519-204-7730 Business 519-200-7650 Campaign 519-204-7730 trisley@live.com There are of course many priority issues facing the growth of London. But in saying that I feel my top three would be.

1) London's Staggering Youth Unemployment rate above 20%

- 2) Lack of viable paying jobs for them and the other unemployed demographics in London
- 3) Lack of true forward thinking leadership to entice new industries to London

1) I would harness the youth programs offered by the province and federal government along with new city incentives to young entrepreneurs to help them help themselves, to open their own business here in the city, with mentor programs, dollars and less red tape as to not hinder their enthusiasm or progress.

2) Speed up the building permit process and land acquisition process for new industrial lands, commercial properties and residential neighbourhoods, so that we can keep the flow of building and jobs moving at a steady pace keeping more Londoners employed. The construction industry and it's off shoots creates well paying jobs. That money goes back into Londoners hands.

3) I would ask that we look at things a little different at city hall and try to head up or sit on committees that include infrastructure growth and a committee that would just concentrate on bringing diverse and new industries to the area, since the loss of Ford, Electromotive, Kellogg, Siemens, etc.

We have the Ivy School of Business in London one of the best MBA programs in the world, and also some of the best minds and talent in medicine, I would ask them for their input in broadening London's vocation base. Ego is very expensive and I am not foolish enough to think I can change this city on my own. But with the right combination of brains, enthusiasm, open and forward thinking mentality, we can be the city we should and will be.I have always lived by this, if you can conceive it, and believe it, you can and will achieve it.

# CORRIGAN, Ed

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1) Attracting investment to stimulate growth and create jobs for Londoners. London needs to diversify its employment base and to invest to create a better future for us all.

2) Managing growth in a manner that retains the natural attributes as a feature of development, reduces conflict with the community and also meets the needs of London as a dynamic, growing and prosperous community.3) To build and maintain infrastructure for London's current and future needs in a cost-effective manner.

I do not believe that there is a magic solution to the above problems. I am only one vote in 15 on London City Council if I am elected. I will work hard to achieve positive economic results in a cost-effective manner. We need to keep taxes as low as possible but we also need to invest for the future. Council needs to work as a team with investors, developers, unions and the rest of the community that make up London including the federal and provincial governments. The construction and development industry has 30,000 jobs making it the biggest sector in the London job market. This prosperity of the construction sector means prosperity for London.

There are many spin off jobs that are created by the development and construction industry. My father, Ed Corrigan Sr., was a house builder and a member of the London Home Builders Association. I worked in construction before I became a lawyer so I have a little first hand experience with the construction industry. When I served on London City Council (20000-2003) I was a member of the Planning Committee for two years. During that time I played a positive and constructive role in advancing the interests of the City, promoting sound development and protecting the environment when appropriate. I had a good relationship with the London Development Industry and I worked with them to develop London in a cost effective and environmentally sound fashion. I fully support in fill development which is a cost-effective way to generate new tax assessment, create jobs and to help keep taxes low.

One specific proposal to promote economic growth is to add a one dollar levy on each hotel or motel room rented in London to be put in a fund to by managed by Tourism London to attract conventions to the City of London. This mechanism is used by many other cities to attract conferences and conventions to their municipalities. We are handicapped in the competition for these conventions because we have very limited resources to win the competition for these valuable tourism dollars. London adopting this device will help level the playing field and help attract valuable tourism dollars to our City.

I would also support continued investment in creating Industrial Parks with full services so that start up time for new industry would be as fast as possible and to create as many jobs as possible. I would work to eliminate barriers to development and business to help create jobs for Londoners.

London needs to build upon its strengths in education, research, health care and financial services. We also need to diversify London economic base. We have an excellent location to service the North American market. We have excellent access to the 401-402-403 transportation corridors. We have excellent access to rail transportation. We have excellent access to water. We have an excellent well educated and experienced work force. We also have excellent access to municipal services including sanitation. In the distant future the Southside Pollution Control Plan of which land has been purchased will be available to service London's future industrial and community needs in the future and when needed.

As an example of what I supported when I was on London City Council was the building of the Trafalgar/Hale Street Bridge which was an excellent example of private, Federal, Provincial and municipal investment that helped preserve 300 CN jobs in London and had additional benefits for safety and the environment. I will support similar endeavors in the future with a keen eye on opportunities to attract investment and jobs to London and to grow our economy.

Here is the link to the record of how I voted on the major issues before London City Council in 2000-2003. <u>http://www.edcorrigan.ca/articles/check-the-record-how-councillor-ed-corrigan-voted-city-council-term-2000-2003.html</u>

## **GYSBERS**, Doreen

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London needs to attract residential, commercial and industrial growth to the city. The City of London council, staff and planning department need to work cooperatively with developers, builders, business and retail to grow London and bring needed jobs and new citizens to our city.

London requires a council that will work cooperatively together, to develop a positive image for the City of London. Council needs to remember that we are the voice of the citizens in our Ward and they are who we represent.

Council needs to bring forth a annual budget that will maintain and improve services that citizens expect and want, being mindful of budgetary items added that could put pressure on property taxes.

As an educator and past councillor in a rural township, I will be a strong voice for our rural citizens, Lambeth and the entire Ward 9 area.

# HAIDAR, A. Eric

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To eliminate debts the city has accumulated in past years, causing increased taxes. Reduce spending on items that do not benefit the city. Hold accountable all providers of contracted city works. Specific actions: Have the courage to admit we are in trouble. Identify the projects that are non essential to the city and eliminate them. Stop borrowing money. If you don't have it don't spend it.

### **HOPKINS**, Anna

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There are many issues facing Londoners, some—even most-- of which do not fall within the control of council. However, among those which council has some influence over, I would regard the following as very important: Restoring public trust: Londoners are experiencing a crisis of confidence in the city's leadership. Citizens are dismayed at the factionalism and partisanship on council. It makes it difficult to entrust decision-making on important issues to their elected officials when competing agendas, personal animosities and secret meetings rule the day. As I go door to door, homeowners are telling me loud and clear that they want better cooperation among members of council, and more transparency and accountability. They want less grandstanding and more getting down to business. They want councillors to do their homework, listen to their constituents and the experts, and follow their own rules. If elected, I promise that I will: Thoroughly read the reports and agendas, seek the advice of persons with expertise, listen carefully to the concerns of various stakeholders, and vote in the interests of my community and city. Listen and speak respectfully to my colleagues on council at committee and council meetings and avoid partisanship. Support the appointment of an integrity commissioner. Consult and communicate regularly with my constituents on matters before council.

Protection of green spaces and our natural environment: Our trees and green spaces make us happier, healthier and wealthier; we need to protect them to ensure they are there to be enjoyed by future generations. As ward 9 councillor I will: Encourage active transportation through support for dedicated bike lanes and public transit. Support the use of mechanisms that reward smart development and discourage sprawl. Respect the integrity of the natural heritage system in planning and development decisions.

Maintenance of our physical infrastructure: Every year, many dollars and hours are lost due to breakdowns of pipes and potholes in our roads. The city has \$1Billion invested in our infrastructure and we need to maintain it in a way that is affordable. As ward 9 councillor, I will advocate for More use of infill development to reduce the need for building at the periphery. Adequate capital funding for life cycle maintenance of our infrastructure. More support for transit to reduce congestion and wear and tear of the roads. These are a few of my priorities. Obviously, my ability

to deliver on my commitments will depend on the council as a whole as I will have only one of 15 votes. But my approach is collegial and collaborative, and I believe that the issues and solutions I have identified will be shared by other councillors as well as our constituents as evidenced by the public participation in the London Plan.

I appreciate that this account will be shared with members of the home-building industry which may see its interests as being with greenfield development. But here in London we are located on and surrounded by the best agricultural land in the world. That's a resource that needs to be protected. And we love living in The Forest City. That's why we need to build (and rebuild) homes that protect what is so special to us. And those of us in the home-building industry or real estate sales also appreciate the importance of good, healthy, safe neighbourhoods in a city that respects the environment.We can grow upward and inward.A livable community is good for us all.

## SCHILLER, Jeffrey

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**A dysfunctional / unqualified council.** I have nothing but respect for anyone who takes the time to run for and become a part of council. It is always beneficial to have a diverse set of opinions and experience. As I continue to meet with and speak to people all over ward 9, I continually hear the same thing; "council is no longer effective, it is dysfunctional and no one seems to want to make a decision".

This inability to function and make decisions stems from a lack of qualifications. It is time to look at what qualifies someone to sit at the horse shoe and negotiate million dollar budgets, review financials, understand and make touch decisions that will ensure a strong vibrant economy and an exciting and dynamic city.

I will apply my years of business experience, my background as a part time Professor at Fanshawe, teaching finance and budgeting to everything I do on council. In other words I will bring my unique set of qualifications to the table.

**Our financial state**. Many will say that London is doing fine and in many ways we are. That being said it is time to get control of our finances. According to one source, between 2002 and 2012 our debt grew from \$264 million to \$396 million! A continued unchecked growth in our debt will affect all areas of our City. It will affect our ability to service growth and improve infrastructure. We have an incredible City with so much potential, the last thing we need is to be crippled by debt.

Again I stress the importance of qualifications. For years I have been involved in all aspects of budgeting. I have built and managed multi million dollar budgets, I have managed payrolls, sales and people. I have been involved in negotiations and I have worked with all levels of management. Using my experience, I will ask the tough questions, I will work with and strive to bring all relevant parties together. I will use my vast experience to ensure budgets and finances are investigated, researched and understood.

**Jobs** The unemployment rate in London is way to high, especially amongst our youth. The youth unemployment rate is unacceptable and we need to make it a priority.

I have met many people over the past several months of knocking on doors that have to watch their children leave London to look for work elsewhere and this is just not acceptable.

Governments at any level cannot create jobs. What we can do and what I work diligently at, is creating an environment that encourages a healthy business environment in London. I will do my part to ensure London is looked at as a progressive, professional, business friendly place. I will ensure that I represent these values by always appearing professional, by ensuring I am knowledgable and up to date on trends and by representing myself as optimistic, friendly and willing to work hard. I will lead by example.

We also need to be aware of how are decisions and values as a council affect local companies and their ability to hire. We need to let our local business know we appreciate them and value their contributions to London. By acting appropriately, by making strong decisions, by encouraging strong healthy growth, by working closely with, not against local business, by working as team with our business partners, our small businesses and our developers we can start to let the world know that London is a fantastic place to locate to.

### **VAN MERBERGEN, Paul – INCUMBENT**

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- 1) Jobs & Growth
- 2) Low Taxes
- 3) Building and Maintaining Roads

**Jobs and Growth** - Jobs are created by private enterprise and they are certainly created when London grows. London needs to develop a reputation in the business community around the country and indeed beyond, as a municipality which welcomes new business investment. We currently do not have this reputation. London needs to be known as a city which streamlines bureaucratic red tape for new development applications in order to issue approvals in a timely manner. We currently don't. London needs to knock down silos within the bureaucracy and foster a positive attitude towards the importance of new private sector projects, the value of new construction and the resultant jobs. Working to keep taxes low along with very competitive development charges are also very important in attracting new business which in turn drives a growing London which in turn results in more jobs for Londoners.

Low Taxes - Low taxes are important in attracting new investment and indeed retaining existing business. Low taxes, along with competitive development charges, help give London an edge in competing with other jurisdictions. We achieve low taxes in London by focusing on must haves and not nice to haves. We must also stay away from expending scarce municipal resources on projects which are under the jurisdiction of other levels of government. In short, spending must be controlled and prioritized. We can not continue to expend tax money on every special interest that shows up at city hall.

**Building and Maintaining Roads** - The efficient movement of people and goods is core to any local economy. A proper roads network is key to achieving this efficient movement of people and goods. Yes, even the bus needs a proper roads system. Roads need to be a priority item at budget time. Council must not allow itself to cut from the roads budget to find short term savings. For example, last budget cycle, a movement was afoot to cut a couple million from the arterial roads rehabilitation. I was joined by a slim majority of council in defeating that move. Roads are essential to the foundation of local economic development.

## **BROWN, Denise – INCUMBENT**

Home 519-439-6764 Campaign 519-439-6764

Currently, our infrastructure gap is at \$52 Million dollars. If we continue with our current budget, the gap could grow to \$466 Million within 10 years. Council does not have a choice but to address this now, so that we don't experience failures and/or high tax increases. Infrastructure must become our number 1 priority for all councilors. There is a huge difference between a wish list and a needs list. We need to and I will support putting all "wish" lists aside until our infrastructure problem has been addressed.

City Debt – Currently our debt is at \$352.5 Million dollars. Annually, we pay \$66.6 million, which is \$55 Million debt reduction and \$11.6 Million interest. I will support every surplus to be applied to the debt, until the debt is more manageable.

Growth – We absolutely need development to move our city forward, but it needs to be smart development and development that is in character and respectful of neighbourhoods. From my experience, developers that involve the community are less challenged at Council and new developments are more accepted by the community. I will submit to AMO a proposal that all developers should be mandated through the Municipal Act to meet with the City Councillor and hold neighbourhood meetings prior to any proposal going to council.

## **BARDAI**, Kim

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London Transit System - I will consult with the experts, city staff, people of London and companies to figure out how we can improve a better transit system that will meet the needs of everyone, at the same time keeping in mind to keep the cost of new transit system within a set budget. Right now we have companies that are ready to hire new workers but companies can't find any work force. The problem is that the work force has no way to get to where the jobs are. London needs to find a better way to get the work force to where the jobs are. A new improved transit system is the way. Has London grows, London will need to keep up with growing population and their need to get around the city. Thats why new transit system is crucial for London's new job growth and prosperity. At the moment, we don't even have buses to take work force to the jobs, if we do, the buses don't run late enough to bring people back home. There over 10 000 people a month that would take transit and Imagine congestion and pollution and smog we would reduce if we could get those 10 000 using the transit.

How To Help Businesses-Companies-Builders Establish In London - We need to streamline our city hall. City Hall needs to have efficient process for permits and license to let any size businesses know that we are here to help them in any way possible, to help them launch their business and create new jobs in London. Too many times I have heard from business owners how difficult it is for any kind of business to get any help with their permit and license needs from members of City Hall.We need to create a single department that would be the liaison between new businesses and the different permit departments of the City Of London. If you want to open a new business - you should be able to speak to one person who can tell you what permits are necessary for your type of business and assist you with the necessary forms, paperworks and answer any and all questions you may have. Instead of entrepreneurs and business owners being sent from one department to another department - We have to let people know that we are open for your business and we are here to help you with all your business needs. It's time to get rid of all red tape and simplify the way we process new permits and licenses for new businesses. We need to become a new business friendly city and lets start creating more jobs and economic prosperity for the people of London.

How To Create New Jobs - We need to give property tax relief to small and mid-size companies - providing a tax relief. The relief will be used towards new jobs. The savings will either go straight to small business property owners or to the landlords - who will have to pass the tax savings on to their retail tenants. Right now small businesses are employers of large number of our work force in London. We can't wait around for big companies to come with large numbers of jobs but we must instead focus on what is already working to create new jobs and that's small businesses. One job here and two jobs there can add up to thousands of jobs - particularly as small businesses grow and expand within our city. We can't afford to focus only on factories and large businesses has when times become hard this companies are the first ones to have mass-layoffs and plant closures. We will work hard to attract these large companies to London. We must also support and reenergize development of small and mid-size businesses.

# FYFE-MILLAR, John

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As cities go, London has it all! At least at first glance. Centrally located in Southwestern Ontario on the busiest thoroughfare in North America, blessed by natural elements such as the Thames watershed and a tree canopy and complemented by an existing rail and road infrastructure, the city should be a planner's dream. We are a two hour drive from what the Economist said is the fourth most livable city in the world and yet, despite all of its advantages, London has still to properly capitalize on its location and natural advantages. London is seen by many as a standalone town, not a serious satellite city, and is being managed as such. Resistance to change is prevalent and, despite overtures to the contrary, growth and development are invariably stilled in favour of the status quo.

**Issue #1 – Jobs – Expansion & Retention -** A progressive and stable jobs market is vital to the well-being of every community. Government cannot create jobs but it can foster an environment in which jobs expansion can flourish. In London and elsewhere the demands of the jobs market have outstripped the ability of educational institutions to adapt. I can't tell you the number of times I've heard from employers, large and small, that they simply cannot find skilled or qualified people to fill new and vacant positions.

At a local level, we can align employers and educators so programs and curriculums meet the specific demands of our current and future workforce. Working with business and all levels of government, we must ensure London's job market continues to be diverse and relevant.

I will seek to encourage direct partnerships that will embrace internship and apprenticeship training.

I will drive expansion that reflects job opportunities for all Londoner's, and work to implement programs to retrain and enhance existing skill sets. We can then advance such programs, and our recognition of the needs of our business community, to entice new companies and employers looking to locate in London.

**Issue # 2 – Collaboration between the City and its business community -** Collaboration is a word over used and a concept underutilized. In order to thrive, the City of London needs its businesses to thrive. A successful business community underpins financial stability and will allow the city to realize its future plans.

To that end, I believe the City of London must adopt a more pro-business approach in its policy and decision making process. Public policy does not need to be an impediment to business development. Rather than accept adversarial norms, London would be a much better place if we could find and foster synergies between the business community and the City.

In business, I build relationships. That will not stop at the council table.

**Issue # 3 – Communication -** The conventional wisdom is that City Hall is protecting us from the vagaries of development and growth - that with growth, our city will change forever and not for the good! I don't believe that. If we are not growing, we are falling behind. We don't have to choose between the preservation of the natural and historic beauty of London and pro-growth strategies. They are not mutually exclusive.

On council I aim to change the paradigm.

My experience, first and foremost as a life-long resident and committed business owner and employer, coupled with relationships forged with the London Chamber of Commerce, the London Home Builders' Association and the Canadian Institute of Management places me in a unique position to advance the dialogue between the City and its business community.

With leadership, vision, and a progressive approach to growth, I believe London is uniquely positioned to harness its natural, cultural and historic attributes to once more become the premier destination to live, learn, work and play in Southwestern Ontario. I look forward to representing a ward and a city proud of its past yet eager to shape its future.

#### PARK, Tanya

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The city of London needs to empower small businesses to be successful job creators. We have seen our municipal council offer hefty subsidies to large corporations, without making them accountable to operating in London for a mandated period of time. We need to level the playing field and offer appropriate supports to our small business sector. Small business owners are rooted in our community and when we invest in local business, they in turn, invest in our local economy.

London has seen an exodus of skilled workers, and it's simply because we don't have the jobs to keep them in London. If we offer tangible opportunities for Londoners to become successful entrepreneurs, they can create their own jobs, and can become successful job creators. This could be in the form of waiving business licenses, and fees for the first year.

London needs to grow, and for that to happen, we need new development, specifically in established neighbourhoods. Infill development is the most cost effective way for our city to grow, namely because we have a wealth of underutilized infrastructure. The hindrance from our development community to take advantage of the incentives offered by the city is (in my opinion) the anticipated resistance from neighbourhoods. As a representative of a neighbourhood who is seeking infill development, I can attest that the best way to overcome this is to engage the community, and make them a part of the plan. These conversations have a lot of benefits:

Developers gain better insight into their prospective market, and learn how their potential project can benefit that neighbourhood. In turn, the neighbourhood feels a part of the plan, and can "own" a portion of it, typically minimizing resistance to change. In my opinion, if we had more collaboration between developers and neighbourhoods, we would have a lot fewer OMB appeals, and could get more projects built.

A lot of the feedback I have received from business owners is that navigating the various departments at city hall can be very frustrating. Departments one would presume to be related, are not, and communication between departments is not always timely. Efficiencies must be made in the application process for various licenses, permits and variances, For unseasoned applicants, I propose that the first step in the application process must be to utilize Service London, which is a new service at city hall that assists applicants navigate the various departments of city hall. The purpose of this service is to help businesses do business in an efficient and informative way.

#### WHITE, Sandy - INCUMBENT

The City of London recently had a committee to address development charges that included city staff, urban league, and the developers. This was a collaborative process whereby it was a win- win for all parties. It was a win for council too knowing that everyone was in agreement with the plan. We need more of this type of process in the future to keep London growing.

#### **TIPPING**, Allan

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Jobs, taxes, infrastructure

Jobs, we need to stop telling industry, retail, or any other type of job supplying business that our doors are open and then say that they are only minimum wage positions and we don't need more or to build here the development charge is 100 thousand or higher, I do not believe in a development fee in the sense as the one we have, I believe the developer pays one upfront and has it removed from his taxes as years go bye.

Taxes, they are high, are we getting the bang for our buck as some would say, pay for necessities first then extras. plan on what we spend our money on , will it still be a useful thing in 10 or so years. What is the warranties or guarantee we get from business we purchase from.

Infrastructure, Lets face it , its not the best. We need to fix it up. without good sewers ,water supply, gas, electricity ,roads etc. We are not inviting to business, especially high employers

#### ZAIFMAN, Jared

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Jobs/Economic Prosperity, Young Professional Retention, Infrastructure.

**Jobs/Economic Prosperity:** Continuing investment in LEDC will be helpful in building on past success in attracting major international businesses and growing into the future.

I would also recommend funding increases towards providing tools to help small and medium business grow, and reducing barriers to entry. Specifically, I would support looking into a more efficient system of approving licenses and permits. As well as looking into ways for more cross department work as often staff from more than one department is required to assist a new or existing business.

**Young Professionals Retention:** London has a significant number of Young Professionals, especially grads from Fanshawe and Western. Many of these people do not necessarily want to leave London but often do as there is not enough to keep them here. There is no one solution, but actively working on retention can be a great boon to our City's economy, prosperity, and diversity. Capitalizing on things such as the Fanshawe downtown campus and connecting grads with the right resources at the City who may want to start a business is just one way of doing so. We can also look at the emerging industries in London where young people are drawn, and seek to foster those businesses.

**Infrastructure:** As discussed by the Chamber of Commerce, our current infrastructure maintenance deficit is \$52.1 million, and this gap is expected to reach \$488.1 million within the next decade on its current path. To keep costs lower to taxpayers over the next 10 years, investments need to be made now into our infrastructure; otherwise, our infrastructure maintenance deficit will continually rise rather than stabilize or decrease. Putting off costs into the future will mean greater lifecycle expenditures for our roads, sewers, and water systems. By having a strong infrastructure, we make sure that there is a better climate for businesses to thrive in, as well as making the City usable and liveable by our community.

### MAYOR

### GARDNER, Steve

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Leadership, Listening to Londoners and Infrastructure

Leadership - London is lacking a strong, open and honest leadership. The time of the old style politician is dying out; people are becoming more educated on the issues because of social media and the internet. Poor leadership is a major issue because not all the information for up coming projects are released to the public. Therefore Londoners get upset and are even divided when a deal comes to the table a good example of this would be the Fanshawe downtown deal. Having a Mayor and Council that release all the information that is provided will help unite the community, and come up with the best plan to benefit the majority of Londoners. It will also help rebuild the faith in municipal politics, which in return push more projects forward because Londoners will have confidence in their City Council. More approved projects means more jobs.

Listening to Londoners - The City of London is forgetting what kind of business that they are in. City Hall was created to serve Londoners best interests. I feel over the years they have forgotten how to serve the people and businesses in London, and trying to look out for their own best interest.

If elected I pledge is this: I will ensure City Hall works for the people, with the best interest of Londoners at the core of every decision that is made. Not hidden agendas, not back room deals, but Londoners, will inform, drive and decide what happens in their city. I will make sure Londoners are actually listened to. To achieve this, I have developed the 3 L approach for London: Listen, Learn, and Lead.

Listen: - If elected as Mayor, I will put Londoners first, listening to your concerns and giving you a voice in the decisions that affect your lives. My first priority will be to ensure open communication between you and City Hall. Using tools such as social media, public forums, online polls, email and phone, he will ensure that your concerns are heard and that they will make a difference. I will make sure that each and every complaint, criticism, idea, suggestion or praise will be replied to, to the best of City Hall's ability.

Learn: - From listening comes learning. As Mayor, I will insure that City Hall takes all your ideas, and suggestions and learn what matters most to you. Only then can City Hall really serve the people of London. By learning what is not working and eliminating inefficiencies, I will try to prevent the waste of your hard-earned tax dollars. By learning what is working, and building on those successes, I will bring out the best that this great city has to offer.

Lead: - I will lead by example. I treat people like how I would like to be treated, with respect, honesty, integrity and straightforwardness. City Hall will be an open book, accountable for every decision made and every tax dollar spent.

Infrastructure - The City of London has a current infrastructure maintenance deficit of \$52.1 million, and this gap is expected to reach \$488.1 million within the next 10 years on its current path. If elected, I feel the best way to address this gap would be listening to Londoners, using current reports and stats. We as a council would need to make sure we know what is going on with our city's infrastructure. Then we can address the main priorities, and find out what is the best form of action for City Hall to make. By finding more efficient, cost effective ways of repairing or updating current infrastructure, it will allow the tax payers money to go further. We can also help our failing infrastructure be rezoning areas of downtown and allowing developers build up the cities skyline, with new innovative buildings.

# **KAPLANSKY**, Arnon

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From my perspective, the top three high level issues of concern for London are Jobs (economy), Services (affordability and quality) and accountability. With significant improvements in these areas, will come improvements to many of the secondary issues that have become problems in London so in my view, you have to deal with the big things first that effect everyone and our capacity to draw the businesses and talent to the city that will help us continue to improve.

What are the specific actions you would take towards resolving these issues?

How can London draw business and investment to this city if when they come, they are discouraged, gouged and put through a bureaucratic maze that may or may not end in approval to get started? The saying that is strongly associated with my campaign 'City Hall should greet new businesses with the red carpet, not red tape" and this message is resonating with many people who have experienced this frustration themselves.

Specifically, I would get busy reducing redundancies at City Hall, eliminating any hurdles and ensuring that City staff have leadership that understands the importance of encouraging and assisting businesses through the process instead of treating them like the enemy.

The bottom line is that City Hall must be made to run more efficiently so we can attract more businesses and with it more revenue which will help pay for the services that will make this city an attractive place to live and work and 'keep London growing'.

## **KOGELHEIDE**, Jim

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Canadian artist/writer/teacher/environmental activist Jim Kogelheide (known to thousands of London's youth and parents as Mr. Jim) has confirmed his registration to run for The Mayor of London, Ontario. For over 19 years, Kogelheide has been a forerunner in finding creative ways to share a global vision encompassing Green Urbanism ideals with his fellow Canadians and all citizens of the world. "Green Urbanism is the practice of creating communities beneficial to humans and our environments by shaping more sustainable developments and lifestyles," explains Kogelheide. London is facing some daunting challenges. How do we create jobs, improve our environment and create opportunities for our graduates? By moving towards lifestyles that embrace sustainable practices we will find solutions for these issues. By embracing these elements of urban planning London has the potential to become a world leader in local manufacturing, renewable energy creation, food security and resource management. Kogelheide firmly believes that, "with the proper motivation, education and leadership that London and all communities around the world will be able to evolve visions for a united future based on affirmative. peaceful and altruistic actions!" Jim Kogelheide is proud to call London his home. Over the last decade he has witnessed and participated in many community actions that confirm his beliefs that he is not alone in having desires to rethink the City's ability to become sustainable. "Londoners are making grand impacts on our community in positive ways... furthering a much needed environmental agenda," smiles Kogelheide. "The citizens of London want positive change! Now it's time for the leaders to listen... and take action! I want to be one of those leaders."

# LENART, Dan

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The top three priorities at this point is the EMS budget, Development Charges from the Corporation of the City, and Boosting The London Economic Development Company (L.E.D.C).

All together, fire, police and ambulance consume 26% of the City's 1.1 Billion Dollar annual budget (upwards of \$300 Million Dollars), with no end in sight of ever ballooning increases through arbitration. 60% of the Firefighters make over \$100 000 per year which shows up on the "sunshine" list.Taxpayers simply cannot afford this any longer. I have been taking out ads in SCENE magazine to this effect for several months now. Auditors like CoopersPriceWaterhouse need to be sent into 601 Dundas Street and the Police Services Board to investigate

these unsustainable inflations, which are claimed to be fixed costs like salaries. This is the Number One #1 Budget item and cannot be ignored in this election.

Engineers at City Hall have said that the polution plant at Greenway is at or very near capacity, and will need to be replaced or radically overhauled. This will not be a cheap proposition, and the City cannot keep growing until this situation is resolved. The last thing Londoners need is sewage backing up, because their treatment plant blew up! So, Charges to Developers will need to reflect this dire circumstance, and a break will have to wait until we get this under control.

The London Economic Development Company (L.E.D.C.) needs to have its budget increased. Its very close to the bottom of all city departments. If there is one office that directly attracts companies and jobs to London its the L.E.D.C. Shave 1% or less off all the other City departments, and re-distribute the money to the L.E.D.C. and things should start turning around for this city and community.

### **MISZCZAK**, Marie

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#### MAIN, Alexander

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- A disconnection between city hall and the people
- A lack of quality jobs within the city
- A city council unable to make decisions

The solution for these three issues starts at the top with solid leadership both in the Mayors office and within council.

I am a very hands on type person and believe that in order to reconnect city hall with the people we need to get out into the community becoming active in as many possible events as possible. The city needs to see that its leaders are involved and active within the community.

Jobs are not something that magically appear and we need to create an environment were companies want to be. It is not enough to say we need jobs or want them we must invest in working with our current employers to ensure they have to tools and help from city hall to make them more profitable. This applies to all business, city hall is nothing more than a resource of the people and should always ensure it helps business achieve their goals with prosperous growth in the future. This type of attitude will in turn attract quality companies who can ensure good employment opportunities within the city.

City council has lacked guidance and structure with solid leadership, essentially making our municipal government ineffective. In order the change that we need someone who has the ability to effectively work with all sides and opinions, ensuring a solid city that is both progressive in thought and effective in getting the things done.

#### Responses from Matt Brown, Roger Caranci, Paul Cheng and Joe Swan will be released separately.

