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342 Commissioners Road, W.

London, Ontario N6J 1Y3

# STATISTICAL REPORT



(for month ending October 31, 2011)

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### **News Release**

For Comment: Jack Lane, President, 519-670-6148

For Background: E.L. (Betty) Doré, Executive Vice-President, 519-641-1400

London, November 2, 2011

### Market stays the course

Overall home sales in October 2011 were up 3% over the previous year. "The condo market was a little soft this month," says Jack Lane, President of the London and St. Thomas Association of REALTORS®. "However, the more significant statistic to look at is the Year to Date figure, which shows condos down less than one percent from last year. In fact, total sales Year to Date are down a very marginal 0.6% from last year, so the bottom line is this: real estate in our jurisdiction is absolutely staying the course . . . and that's good news when you consider the fact that our Year to Date sales at the end of January 2011 were down 9.3%."

Listings were up 1.3% in October, at month-end the Association's inventory of listings stood at 3,678, up 7.7% over last year at this time, and, the average price for a home (including condo sales) in the Association's jurisdiction stands at \$232,714, up 1% from the previous month and 4% up from January 2011. "What these stats tell us is that the market is both a balanced one – good for Buyers and Sellers," Lane explains, "and one that offers buyers a great deal of choice, both in terms of price and style of home. Given interest rates that continue historically low and our area's great affordability compared to other centres, it's a good time for renters to consider a move into homeownership."

The news from St. Thomas continues to be encouraging. Fifty one homes sold in London's Sister City in October, only two fewer units than in October 2010, which was a good month. The average price for a home in St. Thomas Year to Date stands at \$184,769, up 13% from January 2011.

The following table, based on data taken from CREA's National MLS® Report for September 2011 (the latest information available), demonstrates how homes in LSTAR's jurisdiction continue to maintain their affordability compared to other major Ontario and Canadian centres.

Metropolitan Centre	Average House Price
Vancouver	\$768,687
Toronto	\$472,914

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Victoria	\$488,454					
Calgary	\$418,093					
Hamilton-Burlington	\$323,929					
Edmonton	\$338,972					
Ottawa	\$342,078					
Kitchener-Waterloo	\$323,727					
Regina	\$285,008					
Saskatoon	\$294,717					
St. Catharines	\$253,773					
Halifax-Dartmouth	\$256,545					
Newfoundland & Labrador	\$253,337					
London St. Thomas	\$232,714					
* The average price as of September 2011, for purposes of comparison						

The average price for a home in Canada overall September month-end stood at \$357,942.

House Style	Units Sold	Average Price
2 storey	138	\$315,389
Bungalow	112	\$184,648
Ranch	67	\$299,975
Townhouse Condo	42	\$157,208

The best-selling house style in LSTAR's jurisdiction for October 2011 was the two-storey, followed by the bungalow, then the ranch, then the townhouse condominium.

The London and St. Thomas Association of REALTORS® (LSTAR) is one of Canada's fifteen largest real estate associations, representing 1,500 REALTORS® working in Middlesex and Elgin Counties, a trading area of 500,000 residents. LSTAR adheres to a Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment and builds good communities and safe neighbourhoods and is a proud participant in the REALTORS Care Foundation's Every REALTOR™ Campaign. As members of the Canadian Real Estate Association, LSTAR members may use the REALTOR® trademark, which identifies them as real estate professionals who subscribe to a strict code of ethics. The Association operates the local Multiple Listing Service® (MLS®) and provides ongoing professional education courses for its members.

## **LSTAR's Market Report for October 2011**

Market Activity	495 detached homes and 88 condos exchanged ha	ands in October 2011, for a total of 583 transactions.									
Type of Market	Balanced										
Listings	Active detached home listings end of period were up 6.2%. Active condo listings end of period were up 15.6%.										
	Total Residential (Detached & Condo)	\$234,219 up 1% (\$231,989)									
	All detached homes in LSTAR's jurisdiction	\$246,129 up 1.8% (\$241,676)									
	All condos in LSTAR'S jurisdiction	\$167,223 down 7.6% (\$180,929)									
Average Price October 2011 (Compared to	All two-storeys in LSTAR's jurisdiction	\$315,389 down 6.2% (\$323,693)									
September 2011)	All bungalows in LSTAR's jurisdiction	\$184,648 up 1.6% (\$181,777)									
	All ranches in LSTAR'S jurisdiction	\$299,975 up 6% (\$282,799)									
	All townhouse condos in LSTAR's jurisdiction	\$157,208 up 3.4 % (\$152,039)									
Most Popular in October	Two-storeys, then bungalows, then ranches, and the	hen townhouse condos.									
Affordability		n their affordability compared to other major Ontario Real Estate Association's Major Market MLS® Statistical r-to-date for:									
Market Factors	explains, "and one that offers buyers a great deal of	a balanced one – good for Buyers and Sellers," Lane of choice, both in terms of price and style of home.									

		Monthly Data			<u>2010 Mont</u>	thly Data					
DETACHED % CONDO % OTHER TO						TOTAL	%	DETACHED	CONDO	OTHER	TOTAL
Units Sold	495	6.5	88	-12.9	44	627	1.6	465	101	51	617
Dollar Volume	\$121,833,744	7.2	\$14,715,644	-19.2	\$19,130,956	\$155,680,344	5.5	\$113,681,629	\$18,205,975	\$15,662,665	\$147,550,269
No.of Listings	1004	2.2	204	-2.9	240	1448	0.6	982	210	248	1440

		1 Year-to Date			2010 Year	-to-Date					
DETAC	HED	%	CONDO	%	OTHER	TOTAL	%	DETACHED	CONDO	OTHER	TOTAL
Units Sold	5755	-0.5	1336	-0.8	495	7586	-1.7	5784	1347	587	7718
Dollar Volume	\$1,407,380,333	1.2	\$242,797,056	4.5	\$154,762,072	\$1,804,939,461	0.5	\$1,391,024,703	\$232,245,956	\$173,534,131	\$1,796,804,790
No.of Listings	12163	5.1	2694	10.1	2593	17,450	3.8	11574	2447	2785	16,806
Active Listings											
(end of period)	3072	6.2	606	15.6	1555	5233	-10.3	2892	524	2419	5835

Detached	<u>2011</u>		<u>2010</u>
Average Price(Month)	\$246,129	0.7	\$244,477
Average Price (YTD)	\$244,549	1.7	\$240,495

Condo	<u>2011</u>		<u>2010</u>
Average Price(Month)	\$167,223	-7.2	\$180,257
Average Price (YTD)	\$181,734	5.4	\$172,417

Total Residential	<u>2011</u>		<u>2010</u>
Average Price(Month)	\$234,219	0.5	\$233,017
Average Price (YTD)	\$232,714	2.2	\$227,636

Statistical Report (October 2011)

2011 Monthly Data							2010 Monthly Data			
DETACH	HED	%	CONDO	%	TOTAL	%	DETACHED	CONDO	TOTAL	
Units Sold	495	6.5	88	-12.9	583	3.0	465	101	566	
Dollar Volume	\$121,833,744	7.2	\$14,715,644	-19.4	\$136,549,388	3.5	\$113,681,629	\$18,250,975	\$131,932,604	
No.of Listings	1004	2.2	204	-2.9	1208	1.3	982	210	1192	
Average Price (October)	\$246,129	1.8	\$167,223	-7.6	\$234,219	1.0		<del>,</del>		
Average Price (Septembe	\$241,676	1.0	\$180,929	-7.0	\$231,989	1.0				
% Dif	% Difference in Average Price in Current Month Compared to Previous Month									

### 2011 Year-to Date

### 2010 Year-to-Date

DETACHED		%	CONDO	%	TOTAL	%	DETACHED	CONDO	TOTAL
Units Sold	5755	-0.5	1336	-0.8	7091	-0.6	5784	1347	7131
Dollar Volume	\$1,407,380,333	1.2	\$242,797,056	4.5	\$1,650,177,389	1.7	\$1,391,024,703	\$232,245,956	\$ 1,623,270,659
No.of Listings	12163	5.1	2694	10.1	14857	6.0	11574	2447	14021
Active Listings									
(end of period)	3072	6.2	606	15.6	3678	7.7	2892	524	3416
Average Price YTD	\$244,549	5.3	\$181,734	-3.4	\$232,714	4.0			
Average Price (January)	\$233,798	5.5	\$180,268	-3.4	\$223,667	4.0	Residential Statistical Report		
* %	* % Difference in Average Price Year-to-Date Compared to January 2011								

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### ST. THOMAS STATISTICS

#### **2011 Monthly Data**

#### 2010 Monthly Data

		%	
Units Sold	51	-3.8	53
Dollar Volume	\$8,856,225	-5.5	\$9,372,915
No.of Listings	95	5.6	90

### 2011 Year-to Date

### 2010 Year-to-Date

		%	
Units Sold	590	-1.2	597
Dollar Volume	\$109,013,969	-0.2	\$109,268,520
No.of Listings	1141	8.3	1054

### <u>2011</u> <u>2010</u>

		%	
Average Price(Month)	\$173,651	-1.8	\$176,847
Average Price (September)	\$189,285		
Average Price (YTD)	\$184,769	1.0	\$183,029
Average Price (January)	\$163,720		

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ST. THOMAS
Sales by Month

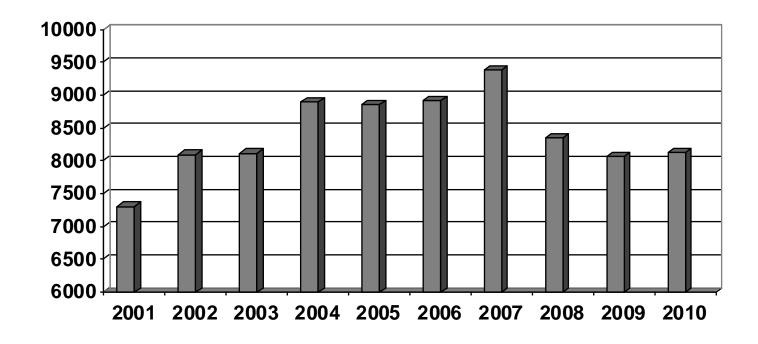
YEAR	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
2011	44	40	67	60	72	73	59	64	61	51		
2010	37	44	61	89	77	63	63	55	58	53	41	24
2009	23	52	55	55	75	90	72	75	59	55	57	37
2008	36	53	48	76	86	68	70	50	52	48	25	23
2007	58	80	86	82	97	92	93	84	47	64	52	32
2006	47	36	76	82	87	88	55	67	57	60	59	38
2005	42	46	76	65	76	81	79	78	74	66	58	39
2004	43	59	96	78	79	80	64	75	65	61	59	27
2003	35	52	60	66	63	74	74	53	77	63	55	31
2002	54	49	66	69	59	58	61	50	47	44	44	34
2001	37	34	52	51	84	55	51	65	52	46	41	33
10 Year Average (2000-2009)*	41	51	68	71	78	75	68	65	59	56	49	32

<sup>\* 10</sup> Year Average does not include 2011

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### **MLS® Residential Sales**

(Jan. 1 to Dec. 31 – a 10 year review)

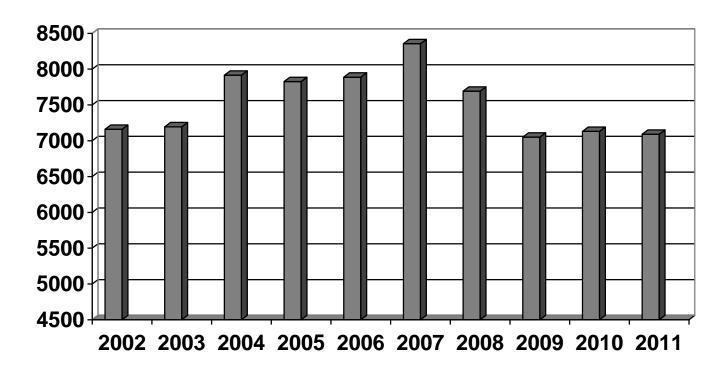


2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
7307	8097	8120	8903	8859	8916	9378	8356	8070	8128

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### **MLS® Residential Sales**

(October YTD – a 10 year review)

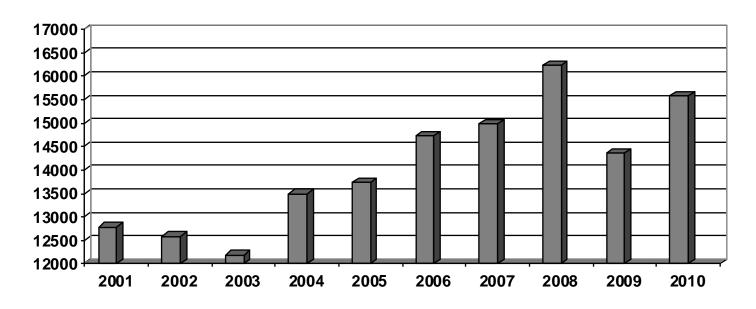


2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
7160	7195	7915	7826	7888	8355	7692	7051	7131	7091

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## **MLS®** Residential Listings

(Jan. 1 to Dec. 31 – a 10 year review)

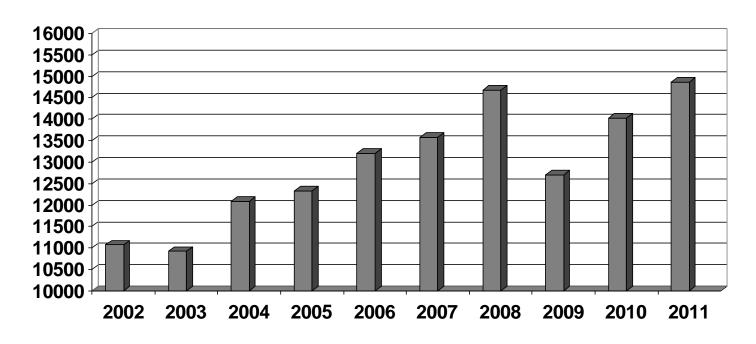


2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
12781	12585	12184	13501	13732	14732	14990	16236	14362	15582

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## **MLS® Residential Listings**

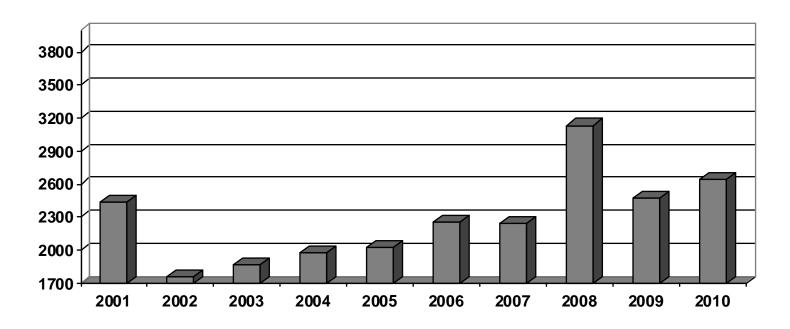
(October YTD – a 10 year review)



2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
11071	10923	12087	12324	13198	13581	14683	12701	14021	14857

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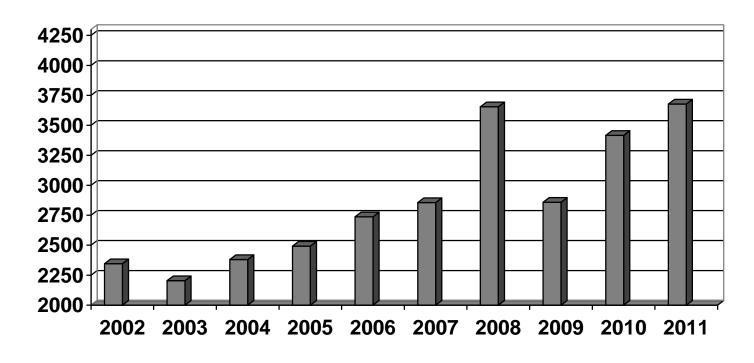
# Active MLS® Residential Listings – End of Period (10 year review)



2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
2442	1753	1866	1978	2021	2260	2241	3133	2470	2639

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# Active MLS® Residential Listings End of Period as of October (10 year review)

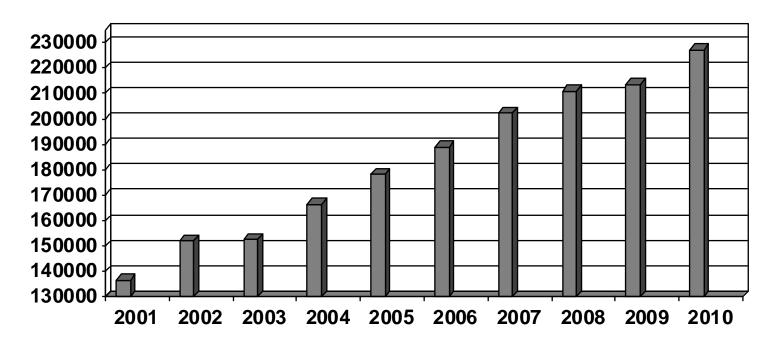


2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
2346	2204	2381	2493	2737	2856	3655	2858	3416	3678

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## **Average Residential Price in Association's Jurisdiction**

(10 year review)

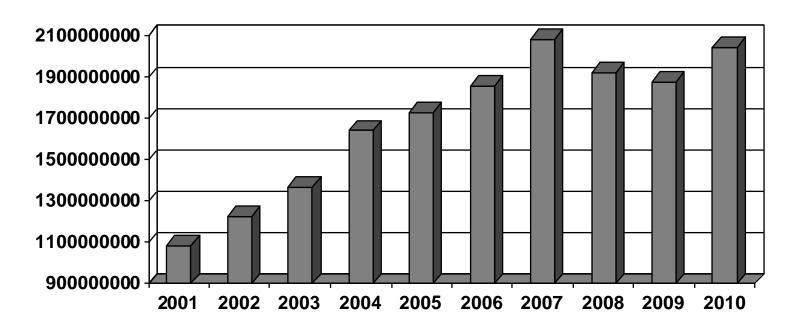


2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
136636	151956	152586	166465	178058	188942	202256	210888	213402	227056

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## **Total MLS® Dollar Volume**

(10 year review)

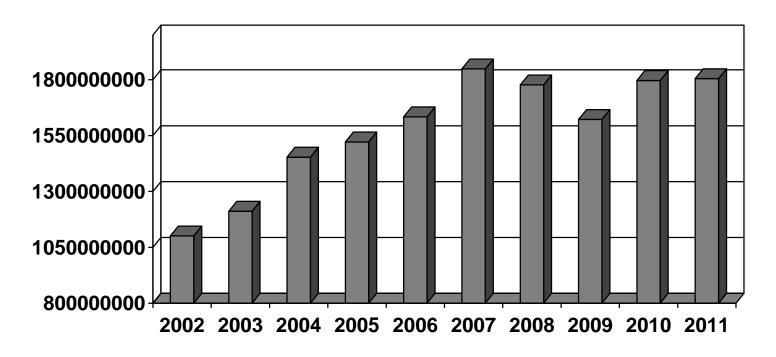


2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
1,084,976,370	1,227,904,141	1,368,440,059	1,640,903,052	1,730,728,695	1,857,909,942	2,083,113,745	1,922,848,300	1,874,879,343	2,044,092,298

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### **Total MLS® Dollar Volume YTD as of October**

(10 year review)



2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
1,101,000,257	1,211,846,310	1,453,642,332	1,521,573,592	1,634,015,565	1,848,437,849	1,776,985,177	1,622,355,778	1,796,804,790	1,804,939,461

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## **Residential Sales by Month**

YEAR	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total (YTD)
2011	428	552	809	750	882	913	742	763	702	583			7124
Condo	81	116	162	131	180	172	155	143	113	88			1341
Detached	347	436	647	619	702	741	587	620	589	495			5783
2010	472	605	859	1017	898	816	714	627	589	566	620	381	8164
Condo	95	117	157	182	184	156	125	118	114	101	115	80	1544
Detached	377	488	702	835	714	660	589	509	475	465	505	301	6620
2009	305	480	669	804	864	946	904	747	708	664	584	438	8113
Condo	60	98	118	138	166	179	170	147	136	121	99	85	1517
Detached	245	382	551	666	698	767	734	600	572	543	485	353	6596
2008	466	687	745	842	1021	905	950	762	769	581	386	281	8395
Condo	87	140	151	188	196	185	207	155	144	106	87	63	1709
Detached	379	547	594	654	825	720	743	607	625	475	299	218	6686
2007	538	708	846	916	1161	992	1009	871	650	705	654	375	9425
Condo	94	148	168	193	242	207	226	183	126	140	123	91	1941
Detached	444	560	678	723	919	785	783	688	524	565	531	284	7484
2006	529	615	869	857	1013	1011	800	832	692	711	616	421	8966
Condo	113	144	172	179	193	204	155	173	147	139	126	84	1829
Detached	416	471	697	678	820	807	645	659	545	572	490	337	7137
2005	440	657	774	889	973	996	793	894	746	679	645	388	8874
Condo	107	142	149	173	221	199	167	195	156	145	119	87	1860
Detached	333	515	625	716	752	797	626	699	590	534	526	301	7014
2004	427	671	1030	935	973	904	883	781	686	668	607	388	8953
Condo	76	149	215	174	206	191	174	162	135	136	118	93	1829
Detached	351	522	815	761	767	713	709	619	551	532	489	295	7124
2003	479	619	722	876	837	835	895	672	671	619	539	389	8153

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## **Residential Sales by Month**

YEAR	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total (YTD)
Condo	378	136	138	180	165	151	192	135	145	117	99	81	1917
Detached	101	483	763	696	672	684	703	537	526	502	440	308	6415
2002	501	703	763	931	852	779	746	695	591	621	558	379	8119
Condo							143	143	113	134	113	85	
Detached							603	552	478	487	445	294	
2001	341	532	668	722	820	776	677	673	558	576	537	427	7307
2000	293	556	756	654	753	664	558	570	466	511	433	291	6505
1999	278	500	677	700	733	735	704	561	563	482	475	312	6720
1998	310	478	569	615	691	648	662	556	563	491	458	375	6416
1997	435	531	537	671	648	545	661	482	524	528	389	358	6309
1996	335	449	649	622	677	544	575	568	550	628	673	500	6770
1995	260	320	398	445	575	559	537	641	498	471	416	277	5397
1994	323	525	786	761	618	534	383	456	356	396	379	276	5793
1993	249	412	508	676	621	639	549	507	479	419	399	347	5805
1992	392	636	715	623	556	586	577	504	534	519	382	261	6285
1991	392	636	715	623	556	586	577	504	534	519	382	261	6285
1990	269	627	618	521	439	398	450	479	385	403	337	254	5180
1989	480	641	687	578	624	567	531	685	568	551	522	337	6771
1988	423	568	742	724	672	665	602	666	557	518	503	363	7003
1987	418	561	534	557	418	483	517	492	455	544	385	284	5648
1986	348	304	348	497	506	529	465	517	561	524	387	301	5287
1985	382	396	445	500	617	582	525	501	462	463	346	202	5421
1984	310	379	507	444	503	421	409	452	313	388	391	245	4762
1983	266	322	443	464	533	472	482	454	406	327	359	211	4739

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## **Residential Sales by Month**

YEAR	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total (YTD)
1982	153	193	262	265	256	271	275	335	410	428	396	331	3575
1981	285	327	414	598	531	368	358	268	222	178	179	153	3881
1980	257	295	289	258	266	385	432	382	337	305	261	209	3676
1979	218	311	370	427	426	452	467	382	317	313	195	97	3975
1978	218	298	316	389	410	395	342	383	303	314	247	353	3968

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# **Average Residential Prices - 1986 to 2011 YTD**

Year	Average Price (London)	Average Price (St. Thomas)	Average Price (Area)
1986	\$86,626	\$58,334	\$83,140
1987	\$106,300	\$72,892	\$97,962
1988	\$117,695	\$90,887	\$111,708
1989	\$134,960	\$101,108	\$128,578
1990	\$141,919	\$106,202	\$134,907
1991	\$143,306	\$106,134	\$134,545
1992	\$141,764	\$112,088	\$135,962
1993	\$139,311	\$106,843	\$133,835
1994	\$138,279	\$111,823	\$134,089
1995	\$131,954	\$109,019	\$127,166
1996	\$129,817	\$107,005	\$127,261
1997	\$132,838	\$111,957	\$130,534
1998	\$133,525	\$109,378	\$129,706
1999	\$133,033	\$116,297	\$131,899
2000	\$135,996	\$115,994	\$134,593
2001	\$137,820	\$114,257	\$136,636
2002	\$143,007	\$121,470	\$142,106
2003	\$155,148	\$129,349	\$152,586
2004	\$169,022	\$141,989	\$166,138
2005	\$178,899	\$155,595	\$178,058
2006	\$193,087	\$162,250	\$188,942
2007	\$208,865	\$172,550	\$202,256
2008	\$211,323	\$187,361	\$210,888
2009	\$214,769	\$182,450	\$213,402
2010	\$231,020	\$182,719	\$227,056
2011	\$238,830	\$184,769	\$232,714

Condos – 10 Year Review

Year	Total	% Increase	Average Price	Townhouse	% Increase	Average Price
1996	1028	14.73	90172	583	11.47	90746
1997	938	-8.75	90421	538	-7.72	90706
1998	948	1.07	94275	509	-5.39	89513
1999	1129	19.09	93015	607	19.25	90308
2000	1158	2.57	96174	697	14.83	91703
2001	1250	7.94	96902	684	-1.87	92647
2002	1577	26.16	102592	881	28.80	98238
2003	1618	2.60	111498	880	-0.11	101667
2004	1823	12.67	120349	1043	18.52	111921
2005	1850	1.48	126835	946	-9.30	123417
2006	1822	-1.51	138314	894	-5.50	131185
2007	1933	5.6	146062	985	3.8	136120
2008	1704	-11.8	151969	858	-12.9	145292
2009	1509	-11.4	158617	763	-11.1	146272
2010	1541	2.1	171098	781	2.4	155998

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## Statistical Breakdown by Area for October 2011 <u>London</u>

Item	2010 Average Sale Price *	2011 Year to Date	%
NORTH			
Total Detached North	\$301,031	\$305,277	1.4%
Total Condo North	\$205,611	\$211,233	2.7%
Bungalow North	\$222,412	\$224,014	0.7%
Two Storey North	\$332,575	\$343,079	3.2%
Ranch North	\$325,438	\$334,203	2.7%
Townhouse Condo North	\$190,444	\$192,236	0.9%
SOUTH			
Total Detached South	\$264,782	\$268,250	1.3%
Total Condo South	\$150,589	\$153,014	1.6%
Bungalow South	\$200,736	\$204,071	1.7%
Two Storey South	\$322,404	\$323,217	0.3%
Ranch South	\$286,275	\$304,972	6.5%
Townhouse Condo South	\$142,225	\$144,496	1.6%
EAST			
Total Detached East	\$191,798	\$199,553	4.0%
Total Condo East	\$160,385	\$192,103	19.8%
Bungalow East	\$153,493	\$162,528	5.9%
Two Storey East	\$253,369	\$266,785	5.3%
Ranch East	\$195,815	\$200,525	2.4%
Townhouse Condo East	\$121,424	\$125,190	3.1%

<sup>\*</sup> up-to-date figures based on January 1, 2010 to December 31, 2010

## Statistical Breakdown by Area for October 2011 Elgin

Item	2010 Average Sale Price *	2011 Year to Date	%
Total Detached	\$176,134	\$209,117	18.7%
Total Condo	\$205,113	\$193,950	-5.4%
Bungalow	\$158,692	\$165,240	4.1%
Two Storey	\$233,992	\$290,972	24.4%
Ranch	\$240,183	\$247,366	3.0%
Townhouse Condo	\$205,113	\$193,950	-5.4%

### St. Thomas

Item	2010 Average Sale Price *	2011 Year to Date	%
Total Detached	\$181,086	\$183,675	1.4%
Total Condo	\$190,525	\$212,579	11.6%
Bungalow	\$164,660	\$167,393	1.7%
Two Storey	\$221,233	\$225,234	1.8%
Ranch	\$219,280	\$198,900	-9.3%
Townhouse Condo	\$0	\$0	n/a

<sup>\*</sup> up-to-date figures based on January 1, 2010 to December 31, 2010

### Statistical Breakdown by Area for October 2011 <u>Middlesex County</u>

Item	2010 Average Sale Price *	2011 Year to Date	%
Total Detached	\$275,885	\$288,187	4.5%
Total Condo	\$252,946	\$274,250	8.4%
Bungalow	\$186,722	\$214,923	15.1%
Two Storey	\$361,378	\$344,422	-4.7%
Ranch	\$316,403	\$332,902	5.2%
Townhouse Condo	\$199,888	\$265,870	33.0%

### **Strathroy**

Item	2010 Average Sale Price *	2011 Year to Date	%
Total Detached	208,583	\$210,782	1.1%
Total Condo	150,250	\$158,650	5.6%
Bungalow	178,056	\$172,306	-3.2%
Two Storey	255,270	\$255,771	0.2%
Ranch	243,030	\$236,838	-2.5%
Townhouse Condo	106,000	\$128,000	20.8%

<sup>\*</sup> up-to-date figures based on January 1, 2010 to December 31, 2010